



The California Wellness Foundation

*Grantmaking for a Healthier California*



A broader view of health →

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## THE CALIFORNIA WELLNESS FOUNDATION **2000 ANNUAL REPORT**

*All images and quotes featured throughout this report represent the diverse populations served by the grantees of The California Wellness Foundation. We thank them all for their participation in the production of our annual report.*

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# LETTER FROM THE BOARD CHAIR AND PRESIDENT & CEO



Gary L. Yates, President  
and CEO, and Barbara S.  
Marshall, Board Chair

page 02

During the fiscal year 1999-2000, The California Wellness Foundation awarded 373 grants totaling more than \$36 million. Thanks to our grantees, tens of thousands of underserved individuals received preventive health services – from women going to community clinics for prenatal care to emotionally disturbed teens in foster homes receiving counseling to help them transition to independent lives. Californians also benefited from grantees’ advocacy and health policy work, such as securing health coverage for uninsured families and education campaigns warning of the adverse health consequences of certain pesticides.

## GRANTMAKING YEAR IN REVIEW

The Foundation continued to operate under the board of directors’ 1995 decision to concentrate its grantmaking over an extended period of time in five key areas: community health, population health improvement, teenage pregnancy prevention, violence prevention and work and health. The majority of our funding is concentrated in strategic initiatives within the five areas that represent coherent, integrated programs of grantmaking designed to focus resources intensively on an issue for a sufficient period of time to have a significant impact.

We remain open to proposals from the community within our five priority areas through our General Grants Program, which provides core operating support for front-line organizations that deliver preventive health services. Outside of the priority areas, our Special Projects Fund responds to creative ideas and timely issues that affect the health of Californians.

This past year has been very productive. We now have more than 125 sites throughout the state funded through our grantmaking initiatives, 88 of which are community-based sites. On the public education and policy fronts, initiative grantees made many contributions. Grantees of the Violence Prevention Initiative were key participants in the “Million Mom March” for reducing access to handguns in California and across the country. The Teen Pregnancy Prevention Initiative continued the “Get Real! About Teen Pregnancy” campaign and distributed a report on sex education in California schools. The Work and Health Initiative’s Health Insurance Policy Project issued its fourth annual report on “The State of Health Insurance in California,” and its “Insuring the Uninsured” conference attracted a high-level policy audience in Sacramento. →



“On the public education and policy fronts, initiative grantees made many contributions.”

A Population Health Improvement grantee issued a policy brief titled “Are California’s Children Physically Fit?” which was presented to the State Board of Education and cited by Governor Gray Davis as he reestablished the Governor’s Council on Physical Fitness and Sports. The combined efforts of the Children and Youth Community Health Initiative’s “wellness villages” yielded local outreach to policymakers and the news media about community-driven health projects.

The Special Projects Fund continued to have an eclectic mix of grantees ranging from public policy to direct services. A quarter of these grants addressed devolution, such as community clinics delivering services to uninsured patients. The Foundation also convened its first retreat of 30 advocacy groups, which examined the state of health policy in California and explored ways in which to join forces.

Space does not permit us to mention all of their accomplishments, but we invite you to see the grants section for a list of this year’s grantees.

## LOOKING AHEAD

In September 1999, after spending more than a year in a strategic planning process, the board approved eight future priority areas: Diversity in the Health Professions; Environmental Health; Healthy Aging; Mental Health; Teenage Pregnancy Prevention; Violence Prevention; Women’s Health; and Work and Health. Staff continues to develop the grantmaking programs for these priority areas, for which formal grant application guidelines will be released in the spring of 2001. These programs will address five crosscutting themes: underserved populations, youth, leadership, public policy and sustainability. A major emphasis will be placed on providing core operating support to organizations working to improve the health of the people of California.

## SURVEY INFORMS OUR GRANTMAKING

We completed the 1999 grants survey of organizations that applied for funding or received grants from the Foundation. The goal of this confidential survey was to help us improve the way we do business and to ensure that all members of the public who interact with the Foundation are treated with courtesy and respect. We also wanted to know if we are communicating clearly and effectively. Thanks to the feedback, we identified areas in which to improve and heard about efforts people found helpful. For the first time since conducting the survey, we shared the results on our website, [www.tcwf.org](http://www.tcwf.org). →

“We invite you to read stories  
from across the state about people  
who are working to ... improve the  
health of diverse populations.”

#### COVER STORY: HEALTH IMPROVEMENT INITIATIVE

In keeping with our commitment to highlight the work of grantees, this year's cover story is devoted to our five-year, \$20 million Health Improvement Initiative, which was approved by the board in January 1995. This grantmaking program looks beyond a narrow focus on individual treatment of disease to a view of an entire population's health, including health problems that arise from poverty, lack of access to health care and other issues. This involves bringing together people from myriad professions and backgrounds to shape and pursue solutions. It means providing the tools, resources and data they need to help them collaboratively develop a plan of action to transform local systems of health care.

In one particular story presented, nurses, counselors, social workers and educators came together to strengthen families with children at risk of being referred to Child Protective Services. Their vision: to help the children lead healthier lives. They did this by changing the system to make it possible for families to rely on one specific contact to help them navigate and access different services such as parenting skills, addiction recovery, tutoring, family planning and immunizations. The team approach helped families stay united and learn skills to pursue healthier options for themselves and their children.

We invite you to read stories from across the state about people who are working to reorganize local systems and reprioritize existing resources to improve the health of diverse populations. We believe their efforts have created a blueprint for systems change, including a valuable list of experts and resource information from which many communities can benefit. ☒

Sincerely,



Barbara S. Marshall, R.N.  
Board Chair



Gary L. Yates  
President and CEO

“When a community steps  
back to see this broader view,

health suddenly becomes ‘everybody’s business’ – and prevention is paramount. Social workers, police officers, public health officials, doctors, nurses, teachers, business leaders, parents and youth all become partners in a collective pursuit of wellness.”



# HEALTH IMPROVEMENT INITIATIVE

HEALTH IMPROVEMENT INITIATIVE



The California Wellness Foundation

# introduction.

page 06

There was a time when health was viewed simply as the absence of disease or physical impairment. A patient's health status was assessed on a case-by-case basis in doctors' offices and hospital rooms. While the individual pursuit of health is certainly essential, the larger picture of entire populations is often missed. Outside hospital walls, a complex set of issues affects the health of communities each day. These include social networks, economic resources and the environments in which people live, work and play.

When a community steps back to see this broader view, health suddenly becomes "everybody's business" — and prevention is paramount. Social workers, police officers, public health officials, doctors, nurses, teachers, business leaders, parents and youth all become partners in a collective pursuit of wellness. And organizations find they have to restructure the way they operate — often referred to as "systems change."

In 1995, The California Wellness Foundation committed \$20 million over five years to the Health Improvement Initiative, which embraces this approach known as "population health." The Foundation provided different levels of funding to 15 health partnerships that organized around their specific neighborhood health concerns. In recognition of this work's inherent challenges, funding was also provided to the Center for Civic Partnerships for technical assistance and to Group Health Cooperative for evaluation. Lastly, the California Center for Health Improvement and The Field Institute received funding for polling, public education and policy advocacy that would bring this broader view of health into the limelight.

The work has not been easy, and many important lessons have been learned. Geographic, professional, economic and cultural boundaries are just some of the barriers that had to be crossed to make these partnerships effective. Some communities began with a few solid relationships already in place; others started almost from scratch where common ground was harder to find.

But the result is that special things are happening in these communities. There is a new spirit of unity. Agencies that never before would have worked together have joined forces. Powerful data have been collected to understand community needs. Systems have been reorganized to better serve families. Risks have been taken and new programs established. New sources of funding have been discovered. Thousands of people have received direct preventive services.

Neighborhoods are safer. Leadership has emerged. Political support is growing. Taking a giant step beyond the traditional medical model, these communities have ventured into the more difficult but rewarding journey of population health. On the following pages, the faces and voices of the grantees themselves help tell the real stories. →



# "There is a new spirit of unity.

Agencies that never before would have worked together have joined forces. Powerful data have been collected to understand community needs. Systems have been reorganized to better serve families. Risks have been taken and new programs established. New sources of funding have been discovered. Thousands of people have received direct preventive services."





# health improvement initiative grantees

## HEALTH PARTNERSHIPS

### COHORT ONE (\$1,023,000 each over four years)

Mendocino Community Health Partnership  
*lead agency:* County of Mendocino Department of Public Health

North Sacramento/Del Paso Heights Community Health Alliance  
*lead agency:* Sacramento Children's Home

Partners for Health, Contra Costa County  
*lead agency:* Contra Costa County Health Services Department

Partners for Healthy Neighborhoods, Oceanside  
*lead agency:* Vista Community Clinic

Pasadena/Altadena Health Partnership  
*lead agency:* City of Pasadena Public Health Department

Solano Health Improvement Initiative  
*lead agency:* Solano Coalition for Better Health

Sonoma Community Health Partnership  
*lead agency:* County of Sonoma Department of Health Services

Tehama County Health Partnership  
*lead agency:* County of Tehama Health Agency

Western Coachella Valley Health Partnership  
*lead agency:* Desert Healthcare Foundation

### COHORT TWO (\$250,000 each over four years)

Paso Robles Health Collaborative, San Luis Obispo  
*lead agency:* Economic Opportunity Commission of San Luis Obispo County, Inc.

Healthy Families Escondido  
*lead agency:* Partners for Community Access

TELLUS, Quality of Life Coalition, Monterey  
*lead agency:* Monterey County Health Department

Regional Partnership for Healthy Communities, Arcata  
*lead agency:* Open Door Community Health Centers

### COHORT THREE (\$220,000 total over two years, managed by Education Programs Associates)

Tulare County Youth Coalition  
*lead agency:* Tulare Youth Services Bureau

Multi-Disciplinary Approach to Cross Cultural Health Coalition, Merced County  
*lead agency:* A Woman's Place of Merced and Mariposa Counties

## PUBLIC POLICY & POLLING

California Center for Health Improvement  
(\$3,100,000 over five years)

The Field Institute (\$1,800,000 over five years)

## TECHNICAL ASSISTANCE & LOGISTICAL SUPPORT

Center for Civic Partnerships (\$1,414,000 over five years)

California Family Health Council (\$833,000 over five years)

## EVALUATION

Group Health Cooperative of Puget Sound  
(\$1,615,000 over five years)



"step back to see this broader view"

# HEALTH IS keeping families together.

page 10

“Our attitude is  
that these high-risk  
families are everyone’s  
responsibility.”

Valerie Lucero, Deputy Director of Public Health,  
Tehama County



## story one **T E H A M A**

Picture a rural county with a long history of people working together for the common good. Then step back and take in a broader view. In this bigger picture, nearly a third of Tehama County’s population is under age 18, and 26 percent of the children under age 6 live below the poverty level. For this reason, the Tehama County Health Partnership unanimously agreed to reorganize and improve programs for children and their families.

For example, the Early Response Team brought together public health nurses, drug and alcohol counselors, social workers, educators and others who share a common belief — that strengthening families is often the best option for children referred to Child Protective Services. The team offered a single point of contact for families to get help with parenting skills, recovery from addiction, tutoring, financial management, family planning, immunizations and child care.

The picture now includes a more focused team approach to finding the best solutions for high-risk kids — and their families. More children are now living healthier lives in their own homes rather than experiencing the trauma of leaving their families to live in group homes outside of their counties of residence. The partnership is also tracking the money saved from this approach and using those funds for other preventive services.

“[The system] was previously very fragmented for parents with high-risk kids,” said Valerie Lucero, Tehama County’s deputy director of public health. “Agencies had to give up some control and base decisions instead on a team approach. But now the structure is in place and the partnership is here to stay.”



“The team offered

a single point of contact for families to get help with parenting skills, recovery from addiction, tutoring, financial management, family planning, immunizations and child care.”

TEHAMA

# oceanside





# HEALTH IS a safer community.



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## story two OCEANSIDE

Increasing preventive health services was the original focus for Oceanside's Partners for Healthy Neighborhoods. But community-based research revealed a far more serious challenge — skyrocketing crime rates. The problem was so serious that service agencies, fearing gang activity, simply did not want to come to the Oceanside area, just north of San Diego.

On the other hand, the residents were ready to create positive change — and to stop feeling like victims. Through the partnership, activists established contacts and created mutual respect with a variety of agencies. Starting with a concern for public safety, the community transformed previously dangerous areas into centers of health and wellness. A park once noted for gang murders is now one of three resource centers where residents go for preventive health services, after-school programs, exercise and language classes, employment training, holiday dinners and soccer games.

The centers are funded by the city and staffed by county social workers and other agency representatives. Services that were once an hour's drive away are right in the residents' local neighborhoods. Police officers are learning Spanish, and businesses are staying open later at night.

"All of these issues of public health and public safety are interconnected with one another," said Connie Johnson, the partnership's project coordinator. "The crime rate went way down. More services are being provided in the neighborhood, and the community is more involved. They have more access to services, and the quality of life is better now." ☒

"The entire community went through a systems change. And the residents don't see themselves as victims anymore. It has required them to be a part of the solution."

Connie Johnson, Project Coordinator,  
Partners for Healthy Neighborhoods



# HEALTH IS working together.

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“We are broadening the definition of prevention in our area. It’s now seen as more community-health based. That’s a big change for us.”

Armand Brint, Prevention Services Manager,  
Mendocino County Department of Public Health



## story three **M E N D O C I N O   C O U N T Y**

Scarce health and human services — compounded by transportation challenges — were one of the focal points of the Mendocino Community Health Partnership. The partnership’s goals were to establish a “one-stop shop” in Willits for health-related services; coordinate and strengthen mentoring programs for youth; and support policies to prevent and treat substance abuse. But first they needed to overcome significant barriers that impeded meaningful partnerships among public and private organizations.

A number of political and turf issues existed in Mendocino, and it was difficult to galvanize the community around long-range goals rather than short-term activities. In the second year of the grant, HIV outreach and testing services were expanded, and a new policy allowing county employees to use work time for mentoring spearheaded similar efforts among businesses. These concrete activities helped build relationships and establish a structure that will continue to bear fruit in the years to come.

The county board of supervisors adopted integrated services as an official policy direction and contributed \$2.5 million toward the Willits Integrated Service Center. The center is planned for construction in 2001, pulling together public health, probation, social service, mental health and community-based organizations. The county also adopted a legal needle-exchange program and expanded its health status report to include a broader range of health factors.

“It will be a rare moment of grace when the concrete vision of the Willits Center becomes a reality,” said Armand Brint, prevention services manager, Mendocino County Department of Public Health. “We are in the final stages of this project, and the bricks and mortar phase is now clearly in view.” ☪



# MENDOCINO

COUNTY

## "The partnership's goals

were to establish a 'one-stop shop' in Willits for health-related services; coordinate and strengthen mentoring programs for youth; and support policies to prevent and treat substance abuse. But first they needed to overcome significant barriers that impeded meaningful partnerships among public and private organizations."



sacramento

# HEALTH IS empowerment.



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## story four **SACRAMENTO**

Although geographically side by side, the business community of North Sacramento — made up of mostly white residents — and the low-income, traditionally African-American neighborhood of Del Paso Heights, couldn't have been more divided. The Community Health Alliance saw a compelling need for the two groups to join forces in preventing the negative health consequences of teen pregnancy, unemployment and welfare reform.

A key asset was the number of long-term residents who had been providing leadership and stability in the area for up to 30 years. An intern and mentoring program was created that involved health care providers, law enforcement agencies and school officials from different districts. The effort inspired pregnancy prevention programs that reached more than 1,500 middle and high school students.

The alliance also brought together the Department of Human Assistance, child care providers, elected officials and recipients of public aid for a Welfare Summit to discuss integration of disjointed welfare services. The local employment center has now redesigned its programs, and the welfare department provides a shuttle connecting welfare recipients to employment. Moreover, North Sacramento has engaged Del Paso Heights artists to work on murals and exhibits in a revitalization project, and businesses in North Sacramento are hiring residents from Del Paso Heights.

"Now there's a growing voice, better transportation, new and greater employment opportunities, a place for the arts and a mentoring program," said James Johnson, co-director, Community Health Alliance. "All of these are a result of the Initiative." ☪



"The foundation for the future is being built and now momentum is growing. Different agencies are developing new programs as a result of this momentum."

James Johnson, Co-director,  
Community Health Alliance



HEALTH IS

access.

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#### story five **WESTERN COACHELLA VALLEY**

When a community assessment revealed that 30 percent of the area's children under age 12 lacked health insurance, the Western Coachella Valley Health Partnership zeroed in on expanding access to health insurance and improving access to health care for children.

The group's first goal was to increase enrollment in the State's Healthy Families and Medi-Cal for Children insurance programs. Initially, community organizations and churches were enlisted to get the word out. During the first two years, just over 1,000 families received assistance. The partnership then shifted its focus to the local school districts, and enrollments soared. In one year alone, approximately 2,200 families were served. The percentage of children enrolled in Healthy Families is now higher in Western Coachella Valley than in all of Eastern Riverside County.

Another critical issue was access to health care. In one particular community, 10,000 children were not getting the pediatric care they needed. The partnership worked with the County of Riverside, a health insurance plan and a medical doctor to establish a center that provides a pediatrician and an obstetrician/gynecologist and offers childbirth and newborn care education. Although initially funded by the partnership, the services are now self-sustaining.

Data also showed that a significant number of children were repeatedly visiting emergency rooms and hospitals. A case management program piloted by the partnership showed reductions in preventable medical visits, and a local health plan has now adopted the program.

"We have worked to redesign the health care system so it can make sense for families," said Kelly Green, Ph.D., project director of the Western Coachella Valley Health Partnership. "Our work has made a lasting impression for families in our community." #

"We are working with school districts and community groups to help them develop their own outreach programs. It's a whole new way of doing things."

Kelly Green, Ph.D., Project Director,  
Western Coachella Valley Health Partnership

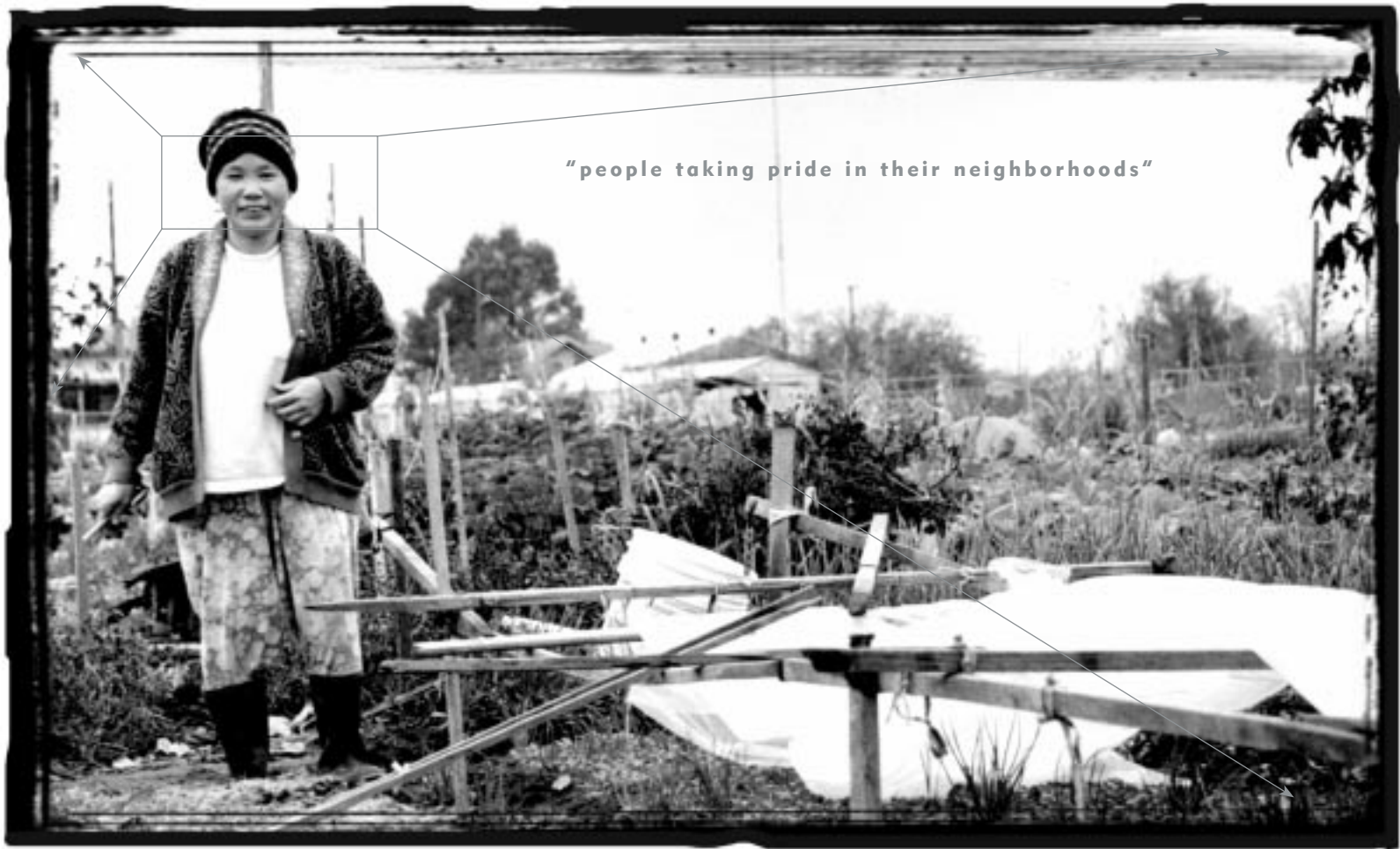


“When a community

assessment revealed that 30 percent of the area’s children under age 12 lacked health insurance, the Western Coachella Valley Health Partnership zeroed in on expanding access to health insurance and improving access to health care for children.”

WESTERN  
COACHELLA VALLEY

# sonoma





# HEALTH IS hope.



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## story six SONOMA

When the Sonoma County Health Partnership set out to decrease high rates of substance abuse in Santa Rosa, they took an unconventional approach: they started with crime prevention. They learned early on that community residents were more concerned about safety than any other issue, and that by decreasing crime, abuse of alcohol and other drugs would drop as well.

The first task was to shift responsibility for crime from the police alone to the community as a whole. As the residents became involved, big changes occurred. In an area that built a strong neighborhood association, alcohol- and drug-related incidents dropped more than 50 percent. Data from surveys showed that residents perceived substance abuse as less of a problem than when the project began. And the community policing program started early on by the police department has been embraced by residents and policymakers alike.

But crime prevention was only the beginning, and substance abuse is still relatively high. The partnership is working with policymakers to increase access to treatment and is also helping the local public school improve its drug and alcohol prevention curriculum with up-to-date research. Resident involvement, including young people, has been crucial to these advocacy efforts.

"I think the greatest accomplishment we have had is providing the education and infrastructure for community associations to be developed where there were none before," said Rhonda Roman, project coordinator, Sonoma County Health Partnership. "People are taking pride in their neighborhoods, and that makes all the difference. ☸

"When people get involved in creating positive change in their communities, something happens. There is hope. Hope prevents alcohol and other drug abuse."

Rhonda Roman, Project Coordinator, Sonoma County Health Partnership



HEALTH IS

# a good job.

page 22

“If a person cannot support himself or get a job that can provide health benefits, it has a big impact on his health.”

Larry Hill, Project Manager,  
Contra Costa Partners for Health

## story seven **C O N T R A C O S T A**

Contra Costa Partners for Health focuses on four adjacent neighborhoods in the western part of the county, where nearly one in four people live below the poverty level. While this area crosses city and county lines, residents agree that unemployment is the greatest barrier to good health. Uniting efforts across jurisdictions, however, was difficult.

The county of Contra Costa had never before worked with city jurisdictions to tackle health issues. And the neighborhoods themselves were isolated from one another by ethnic differences and by physical barriers such as undeveloped land. The partnership crossed geographic and professional lines to lay the groundwork for cooperation.

With Contra Costa County on the verge of an economic boom, workers needed to increase their literacy and computer skills to fill new positions. Health care providers, educational institutions, corporations, government agencies and residents worked together to create four Neighborhood Service Centers with a focus on job readiness. A full-time case manager coordinates literacy education, computer training, resume writing and job search assistance to help youth and adults succeed in the workplace. Recognizing that people with chronic health problems have a tougher time maintaining employment, the partnership also works with local health centers and community groups to increase access to health services for all residents.

“The partnership provided a forum for people to come together based on shared concerns, and they can work toward common solutions,” said Larry Hill, project manager, Contra Costa Partners for Health. “This has real power that should be celebrated.” ☪





# CONTRACOSTA



“Health care providers,

educational institutions, corporations and government agencies worked together to create four Neighborhood Service Centers with a focus on job readiness.”



solano

# HEALTH IS information.



## story eight **S O L A N O**

Closure of nearby naval and air force bases has caused economic hardship for families in Solano County, nearly half of whom are people of color. The problems are even greater for people with chronic diseases who cannot afford medications, food and transportation to doctors' offices. Without adequate care, their medical conditions often worsen.

Members of the Solano Health Improvement Initiative focused their attention on primary care for people with cancer and diabetes, as well as disease prevention. They created the "patient navigator system," which provides low-income, isolated cancer patients with home visits, supportive phone calls and help with housing, transportation and financial problems. Health educators also visited local beauty shops to provide information to African-American women about preventing breast cancer.

For diabetics, culturally specific events such as "Come Taste the Diabetic Cuisine" featured cooking demonstrations, exercise tips, support discussions

and referrals. Screenings were held at county fairs, senior events and at worksites. At one local plant nursery, 18 percent of low-income employees learned they were diabetic and received information and referrals for follow-up care.

More than 5,000 people have received case management, education and referrals through these programs. The partnership attributes its success to better communication among various agencies, involvement of community residents and the creation of new relationships.

"Our activities help address the need for support among many who have difficulty managing their health," said Patrick Hughes, director of operations, Solano Coalition for Better Health. "People have found that they have learned a lot and have more ongoing support." #

"Managing chronic disease can be lonely, challenging and discouraging. Our goal is for all residents impacted by cancer and diabetes to live well in the community."

Patrick Hughes, Director of Operations,  
Solano Coalition for Better Health



# HEALTH IS listening.

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## story nine PASADENA / ALTADENA

The Pasadena/Altadena Health Partnership was committed to the idea that their decisions would be based on local data. This conviction led them in a direction they could not have predicted — dental health.

Community assessments revealed that high numbers of children were not receiving adequate dental education and preventive care, such as screenings and cleanings. Recognizing that oral disease is associated with other health problems and can affect a person's well-being throughout life, government agencies, social service organizations, schools, health providers and religious groups made dental health their top concern.

More than 3,000 children at low-income schools received dental education, hygiene kits and screenings. Nearly 600 students also traveled to Pasadena City College where they received cleanings and sealants. As awareness of dental concerns grew, parents saw the need for more consistent care. The opening of a new dental clinic is planned for spring of 2001.

A commitment to gathering local data and understanding community needs remains a priority. The partnership created and continues to refine the Quality of Life Index, which includes survey questions about individual health, environmental health, community safety and housing. The data are used for planning, proposal writing, advocacy and community education. Building on its success with dental health, the partnership plans to strengthen relationships with law enforcement to address neighborhood safety issues.

"To make community collaboratives work, you never stop working on building trust among partners and looking to increase participation," said Wilma Allen, director, Pasadena/Altadena Health Partnership. "It's an inclusive process that works best when many people are involved." ☙

"Community building takes time, commitment and patience. When successes happen, it is important to capture them, celebrate them and progress from there."

Wilma Allen, Director,  
Pasadena/Altadena Health Partnership





# "Community assessments

revealed that high numbers of children were not receiving adequate dental education and preventive care, such as screenings and cleanings.

Recognizing that oral disease is associated with other health problems and can affect a person's well-being throughout life, government agencies, social service organizations, schools, health providers and religious groups made dental health their top concern."

# PASADENA

# building capacity.



# HEALTH IS building capacity.



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## story ten **ADDITIONAL PARTNERSHIPS**

Smaller grants for shorter periods of time were given to six additional health partnerships that also adopted the “population health” approach. The goal was for the groups to strengthen their health improvement efforts and find ways to carry on their work after funding ended. The results far surpassed expectations.

In most of these areas, community surveys helped diverse organizations agree on top health priorities. In Monterey, Quality of Life Reports made it easier for communities to take collective action on safety, environmental and health education issues. The Tulare County Youth Coalition persuaded policymakers of the need for more youth-centered resources. In Humboldt, a full-time case manager was hired to work with 25 area agencies to help patients with housing, financial and medical needs.

Connections were also made across cultures. The Escondido partnership hired bilingual health educators and helped 5,800 people access health insurance and primary health care. In Merced, residents speaking five different languages now get much of their health information at Healthy House, a center created to integrate cultural healing practices with western medicine.

The creation of these partnerships has allowed communities to respond more effectively when new health issues arise. In San Luis Obispo, for instance, a lice outbreak kept many children out of school, and families were unable to eliminate the infestation. When the Paso Robles Health Collaborative stepped in, *promotoras* (community health workers) — working in cooperation with health officials — wiped out the problem within a week.

At the end of three years, each of these partnerships has emerged larger and more energized. Diverse groups became focused on common goals. Concrete steps were taken to meet unique, local health needs. And all of the partnerships obtained new funding from private and public sources to continue the work they started — a testament to the value they have brought to their communities. ☒



“These partnerships have allowed communities to respond more effectively.”



# the challenges of the process.

page 30

**“The health partnerships struggled with a number of issues, such as trust, accountability, governance and decision making.”**

The goal of the health partnerships is for people to think and act in new ways that can lead to improvements in how services are delivered. This is called “systems change,” and it is by no means easy. The road to reorganizing systems can be long and arduous.

The health partnerships struggled with a number of issues, such as trust, accountability, governance and decision making. As people came together from diverse backgrounds and perspectives, conflict was inevitable. The long-term goals also depended on the enthusiasm and commitment of key individuals, making turnover of key leaders an important concern.

All this being said, the partnerships knew the work was important, and they were willing to tackle challenges. Fortunately, they were not alone. The Center for Civic Partnerships (CCP) was funded by a grant from the Foundation to provide technical support. The role of CCP was to help the partnerships obtain the necessary resources, skills and encouragement they needed to be successful.

CCP created a website, distributed resource information and conducted workshops, retreats and meetings — and that was just the beginning. Staff spent countless hours on the phone and in individual meetings to help partnerships with their specific efforts. CCP assisted with issues such as resident involvement, data integration, finance reform, policy development and health assessments. Technical support has recently been most instrumental in helping the partnerships think of ways to sustain the important work they have started.

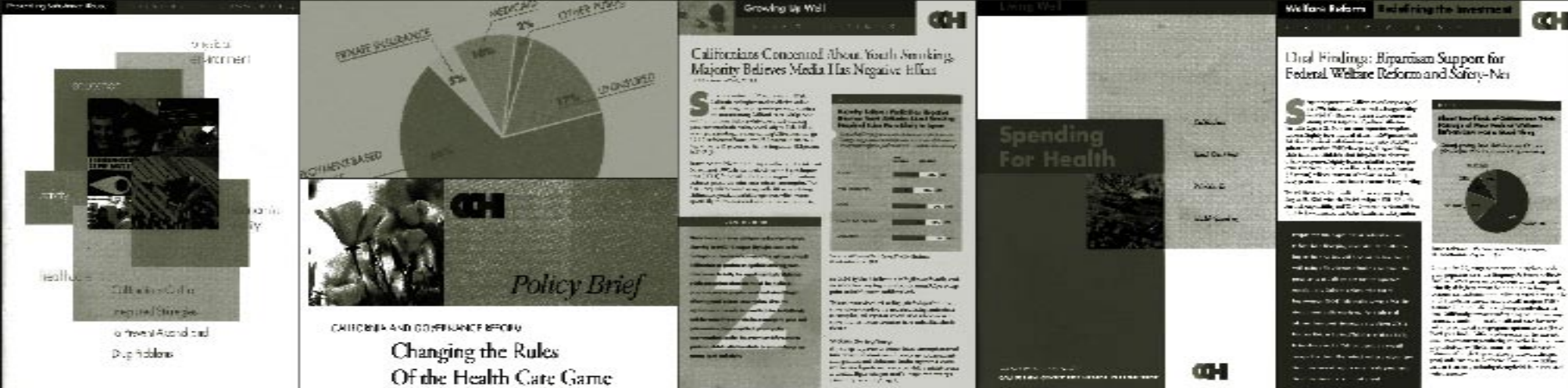
The staff members of CCP did not position themselves as experts, but more as brokers of information. They researched difficult issues and identified others who had successfully handled similar situations. They also called upon a cadre of consultants who were as professionally and culturally diverse as the partnerships themselves. Most important was the establishment of a “learning community” that involved all of the Health Improvement Initiative grantees, allowing the partnerships to learn from each other.

“From early in the Initiative, the center encouraged and facilitated health partnerships’ thinking and strategizing for sustainability,” said Michelle Johnston, CCP’s project coordinator. “We’re most excited about the fact that so much of the work will continue.”





"encouraging and facilitating health partnerships"



“CCHI’s materials feature graphs and simple language to present Californians’ views on specific policies on alcohol, child care, mental health, insurance, tobacco and a number of other health issues.”



# policy advocacy.

“A lot more people  
are talking about  
prevention now, and  
that’s a measure of  
success. It is more  
accepted as part  
of the dialogue  
on health.”

Karen Bodenhorn, President and CEO,  
California Center for Health Improvement

Public policy plays an unmistakable role in people’s health. When the Health Improvement Initiative began, however, a noticeable gap existed in the amount of timely, neutral and accessible information that was available to policymakers about how to improve Californians’ health.

In 1995, the California Center for Health Improvement (CCHI) was established by a grant from the Foundation to help fill this gap. Originally a program of the Public Health Institute, CCHI is now a separate nonprofit policy center with a statewide reputation as a reliable source of health policy information. The center promotes two key messages: 1) the definition of health is much broader than medical care; and 2) a high level of public support exists for prevention policies.

Statewide and local polling have been a major part of CCHI’s work. The Field Institute, along with Louis Harris and Associates, conducted eight surveys to date with TCWF funding. The results were presented and analyzed in CCHI’s materials as a valuable resource for policymakers. The materials feature graphs and simple language to present Californians’ views on specific policies on alcohol, child care, mental health, insurance, tobacco and a number of other issues. Overwhelmingly, polls have shown that the people of California favor increased spending for prevention, regardless of the issue.

In total, the center has produced more than 50 policy briefs, policy notes and survey results on a wide range of health topics. In addition to mailing materials to its database of 13,000 names, CCHI works with organizations such as the California Institute for Mental Health, the Centers for Disease Control and Prevention, and the American Association of Retired Persons to disseminate information through press conferences, advertising and other means. CCHI’s website, [www.healthpolicycoach.org](http://www.healthpolicycoach.org), takes the information a step further by providing tools to help advocates put this knowledge to work in their own communities. →

# “Overwhelmingly, polls have shown that the people of California favor increased spending for prevention.”

While CCHI’s work has contributed to numerous policy changes, one of its biggest successes has been in the area of tobacco use. Since 1996, the center has devoted much of its energy to documenting public opinion and analyzing tobacco policies, including a ban on cigarette vending machines, designated nonsmoking areas and the cigarette tax. Since that time, a sea change has occurred in the way tobacco is viewed by the public and policymakers alike. And California is ranked as being one of the most effective states in reducing tobacco use. While such major change always results from the combined efforts of many key players, CCHI was at the forefront of the conversation and provided a steady source of data and bipartisan analysis to frame those discussions.

Such statewide efforts also made it easier for health issues to be addressed in local communities. CCHI provided on-call assistance to the Initiative’s health partnerships and held trainings to help people learn about local policy advocacy. This proved to be a winning formula several times over. For instance, in Mendocino, CCHI coached members of the partnership — who gained \$2.5 million in support from the county board of supervisors for an integrated service center in Willits.

“It’s important in policy work to involve lots of people and facilitate many activities concurrently at local, state and national levels,” said Karen Bodenhorn, CCHI’s president and CEO. “That is how policy change is made.”

## ADDITIONAL HEALTH POLICY PUBLICATIONS

The California Wellness Foundation made additional grants to three organizations to provide health policy analysis in specified areas. They include the following:

*In 1997, The Healthcare Forum compiled a binder of best practices for collaboration titled “Emerging Best Practices in Collaboration to Improve Health: Creating Community Jazz.”*

*In 1999 and 2000, the Foundation Consortium wrote four policy briefs about local systems change titled “Citizens Making Decisions: Local Governance Making Change”; “Getting to Results: Data-Driven Decision-Making for Children”; “Making a Difference for Children and Families: The Community Approach”; and “Reforming Finance, Financing Reform for Family and Children’s Services.”*

*In 2000, RAND produced a report titled the “California Health Report,” which measures the health of Californians based on a multifaceted set of health determinants. ☎*

"The California Wellness Foundation makes grants within five priority areas and a Special Projects Fund. Within each priority area, the Foundation makes two types of grants:

initiative and general grants."

A woman wearing a white hijab and glasses is looking directly at the camera. She is wearing a dark top and a gold chain necklace. In the foreground, there is a stack of papers. One of the papers has the text 'CallMRC' and 'CallOBS' written on it. The background is slightly blurred.

# GRANTS PROGRAM

GRANTS PROGRAM



# GRANTS PROGRAM

The California Wellness Foundation makes grants within five priority areas and a Special Projects Fund. Within each priority area, the Foundation makes two types of grants: initiative grants and general grants. The majority of funds are allocated through initiative grants, which are generally announced through requests for proposals. We also recognize the value of remaining open to the ideas and needs of people directly involved in promoting health and preventing disease. Accordingly, a portion of our funds is allocated through general grants. To respond to as many requests as possible, general grants tend to be smaller and of shorter duration, ranging from \$5,000 to \$110,000 over one or two years.

## GENERAL GRANTS

In general, TCWF funds activities within its five priority areas described below. Of primary interest are proposals that request core operating support for organizations that provide direct services for disease prevention or health promotion in the state of California.

### *Community Health*

The goal of the Community Health priority area is to encourage and support local action aimed at improving the health status of communities. Activities commonly funded include community-based self-help and support groups, community health education and outreach programs, and community-based preventive health service programs.

### *Population Health Improvement*

The goal of the Population Health priority area is to encourage the development of integrated preventive health services among public and private health systems. Activities commonly funded include school-linked services; screening of behavioral risk factors and early intervention; case management; and preventive health services for underserved groups including rural and Native American populations. →



#### *Teenage Pregnancy Prevention*

The goal of the Teenage Pregnancy Prevention priority area is to help decrease rates of teen pregnancy and promote healthy adolescent sexual development. Activities commonly funded include efforts to increase access to contraception; education and counseling about contraception; comprehensive sexuality education; peer counseling programs; and male involvement programs.

#### *Violence Prevention*

The goal of the Violence Prevention priority area is to help prevent violent deaths and injuries. Activities commonly funded include mentoring programs for youth, community-based conflict resolution programs, domestic violence prevention, peer mediation, youth education and training, and school-based violence prevention programs.

#### *Work and Health*

The goal of the Work and Health priority area is to improve the health of unemployed and underemployed workers and their families. Activities commonly funded include health promotion at work sites, welfare-to-work programs, injury and accident prevention programs, and preventive health programs for agricultural and low-wage service industry workers.

#### **SPECIAL PROJECTS FUND**

The Special Projects Fund allows TCWF to respond in a timely manner to grantmaking opportunities involving health promotion and disease prevention but are not necessarily within its priority areas. Of particular interest are proposals to help California communities respond to the devolution of federal programs to state and local levels. Activities commonly funded include strengthening traditional safety-net providers of preventive care; educating consumers about changes in health care systems; advocating for underserved communities in health policy debates, and informing public decision making through policy analysis. →



Starting in Spring 2001, the Foundation will focus on a total of eight priority areas: Diversity in the Health Professions, Environmental Health, Healthy Aging, Mental Health, Teenage Pregnancy Prevention, Violence Prevention, Women's Health and Work and Health. For the most up-to-date information on our grants program, please visit our website at [www.tcwf.org](http://www.tcwf.org) or call (818) 593-6600 for the most recent issue of our quarterly newsletter, *Portfolio*. ☎



#### ELIGIBILITY CRITERIA

With rare exception, the Foundation funds nonprofit organizations that are exempt under Section 501(c)(3) of the Internal Revenue Code and are defined as not a private foundation under Section 509(a). The Foundation also funds government agencies.

Grants are not generally awarded for annual fund drives, building campaigns, major equipment or biomedical research. Activities that exclusively benefit the members of sectarian or religious organizations are not considered.

#### APPLICATION PROCESS

To approach TCWF for funding, an organization should first write a brief letter of interest (one to two pages in length) that describes the organization, its leadership, the region and population(s) served, the activities for which funding is needed and the amount requested. No application form is needed, and proposals are not accepted at this preliminary stage.

Foundation staff will review letters of interest and notify prospective applicants of the results of this review normally within three or four months. Those encouraged to submit a proposal will receive further guidance at that time. ☎

*Letters of interest should be directed to:*

Director of Grants Administration  
The California Wellness Foundation  
6320 Canoga Avenue, Suite 1700  
Woodland Hills, CA 91367

# selected grants 1999-2000

"The following grants were made during fiscal year 1999-2000. These grants may not be indicative of the grants the Foundation will make in the future."



# SELECTED GRANTS

SELECTED GRANTS

## Selected Grants 1999-2000

The following grants were made during fiscal year 1999-2000. These grants may not be indicative of the grants the Foundation will make in the future. Please see page 36 for the current application guidelines or visit our website at <http://www.tcvf.org>.

## INITIATIVE GRANTS

### HEALTH IMPROVEMENT

#### Health Partnership Program

#### County of Monterey Department of Health

Salinas, CA  
\$50,000 over one year  
To support population health improvement efforts of the TELLUS, Quality of Life Coalition.

#### Economic Opportunity Commission of San Luis Obispo County Inc.

San Luis Obispo, CA  
\$50,000 over one year  
To support population health improvement efforts of the Paso Robles Health Collaborative.

#### Open Door Community Health Centers

Arcata, CA  
\$50,000 over one year  
To support population health improvement efforts of the Humboldt-Del Norte Regional Health Council.

#### Partners for Community Access Inc.

Escondido, CA  
\$50,000 over one year  
To support population health improvement efforts of Healthy Families Escondido.

## Other Health Improvement Initiative Grants

#### California Center for Health Improvement Inc.

Sacramento, CA  
\$100,000 over one year and six months  
To support policy education and technical assistance for the Health Improvement Initiative.

#### The Center for Civic Partnerships

Sacramento, CA  
\$52,000 over one year  
To expand its technical assistance to grantees of the Health Partnership Program.

#### Group Health Cooperative of Puget Sound

Seattle, WA  
\$150,000 over one year and six months  
For evaluation of the Health Improvement Initiative.

### TEEN PREGNANCY PREVENTION

#### Policy Advocacy Grants

#### Advocates for Youth

Washington, DC  
\$150,000 over two years  
To inform policymakers and opinion leaders about successful public health models for reducing teen pregnancies.

#### Asians and Pacific Islanders For Reproductive Health

Oakland, CA  
\$150,000 over two years  
To inform policymakers and opinion leaders about effective teen pregnancy prevention policies for Asian and Pacific Islander communities.

#### Association of Children's Services Agencies

Los Angeles, CA  
\$150,000 over two years  
To conduct policy analysis and inform policymakers and opinion leaders about effective teen pregnancy prevention policies for youth in the child welfare system.

#### California Alliance Concerned With School Age Parents

Sacramento, CA  
\$150,000 over two years  
To inform members, policymakers and opinion leaders about effective teen pregnancy prevention policies.

#### The California Center

Sacramento, CA  
\$150,000 over two years  
To inform policymakers and opinion leaders about effective teen pregnancy prevention policies.

#### California Center for Health Improvement Inc.

Sacramento, CA  
\$150,000 over two years  
To inform policymakers and opinion leaders about effective, youth-identified teen pregnancy prevention policies.

#### California Child, Youth and Family Coalition

Sacramento, CA  
\$150,000 over two years  
To inform policymakers and opinion leaders about healthy adolescent sexuality and teen pregnancy prevention.

#### California Family Health Council Inc.

Los Angeles, CA  
\$150,000 over two years  
To train and employ youth advocates to inform policymakers and opinion leaders about effective teen pregnancy prevention strategies.

#### California Women's Law Center

Los Angeles, CA  
\$150,000 over two years  
To inform policymakers and opinion leaders about effective teen pregnancy prevention policies that address the needs of sexually active youth.

#### Camp Fire Boys and Girls – Orange County Council

Tustin, CA  
\$150,000 over two years  
To support the Speak Out! program to train teens to inform policymakers in Santa Ana and Costa Mesa about effective teen pregnancy prevention policies.

**Latino Coalition for a Healthy California**

San Francisco, CA

\$150,000 over two years

To convene Latino leaders and policymakers to discuss teen pregnancy prevention in Latino communities, conduct policy advocacy and disseminate materials.

**Persephone Productions Inc.**

Arlington, VA

\$150,000 over two years

To produce and broadcast televised reports and discussions on healthy adolescent sexuality and best practices to inform policymakers and opinion leaders about effective teen pregnancy prevention policies.

**University of California, San Francisco**

San Francisco, CA

\$150,000 over two years

To conduct, analyze and disseminate information on teen pregnancy and its prevention among Asians and Pacific Islanders.

*Community Support Programs***California State University, Bakersfield**

Bakersfield, CA

\$450,000 over three years

To establish a teen clinic and mentoring program in Bakersfield as a teen pregnancy prevention strategy.

**Community Health Corporation**

Riverside, CA

\$450,000 over three years

To develop a collaborative in Riverside to address teen pregnancy prevention through activities such as increasing access to reproductive health information and clinical services.

**Delta Health Care and Management Services Corporation**

Stockton, CA

\$450,000 over three years

To establish the South-West Adolescent Pregnancy Prevention Program to work with sexually active teens in Stockton.

**El Monte Youth Development Center Inc.**

El Monte, CA

\$450,000 over three years

To develop a teen pregnancy prevention outreach and education campaign and increase access to reproductive health services for teens in El Monte.

**National Medical Association Comprehensive Health Center Inc.**

San Diego, CA

\$450,000 over three years

To develop a clinic dedicated to teens that offers a range of contraceptive services and sex education to African-American and Latino youth in southeast San Diego.

**New Generation Health Center**

San Francisco, CA

\$450,000 over three years

To develop a peer health education program for male teens as a teen pregnancy prevention strategy in the Mission District and Western Addition communities of San Francisco.

**Operation Samahan Inc.**

National City, CA

\$450,000 over three years

To develop culturally competent teen pregnancy prevention programs and activities for Filipinos, Southeast-Asian and Latino youth in National City.

**Planned Parenthood Los Angeles**

Los Angeles, CA

\$450,000 over three years

To provide an array of teen pregnancy prevention services for teens in South Central Los Angeles.

**Planned Parenthood Mar Monte Inc.**

Monterey, CA

\$450,000 over three years

To train youth as "wellness mentors" to provide sexuality education to their peers in Salinas.

*Other Teen Pregnancy Prevention Initiative Grants***California Family Health Council Inc.**

Los Angeles, CA

\$800,000 over two years

To improve and increase staff development and training opportunities for youth-serving professionals and paraprofessionals on issues related to healthy adolescent sexuality and teen pregnancy prevention.

**Deen + Black**

Sacramento, CA

\$3,600,000 over two years

To develop and implement the third phase of a public education campaign focused on the prevention of teen pregnancy.

**Drew Child Development Corporation Inc.**

Los Angeles, CA

\$825,000 over two years and nine months

To implement a project to reduce teen pregnancy in South Central Los Angeles.

**VIOLENCE PREVENTION***Academic Fellowships***Childrens Hospital Los Angeles, Division of Adolescent Medicine**

Los Angeles, CA

\$195,000 over three years

To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**Children's Hospital Oakland**

Oakland, CA

\$195,000 over three years

To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**Stanford University**

Stanford, CA

\$195,000 over three years

To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**State of California Department of Health Services**

Sacramento, CA  
\$195,000 over three years  
To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**Trauma Foundation Inc.**

San Francisco, CA  
\$300,000 over three years  
To coordinate the Academic Fellows Program of the Violence Prevention Initiative.

**University of California, Davis**

Davis, CA  
\$195,000 over three years  
To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**University of California, Los Angeles**

Los Angeles, CA  
\$195,000 over three years  
To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**University of California, San Diego**

San Diego, CA  
\$195,000 over three years  
To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

**University of California, San Francisco**

San Francisco, CA  
\$195,000 over three years  
To support an academic fellowship to increase the number of trained health professionals committed to the work of violence prevention.

*California Peace Prizes*

**Rubén Lizardo**

Los Angeles, CA  
\$25,000 over one year  
For the 1999 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual working to address the root causes of violence in his community.

**Clara Luz Navarro**

San Francisco, CA  
\$25,000 over one year  
For the 1999 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual working to address the root causes of violence in her community.

**Gilbert Sanchez**

Los Angeles, CA  
\$25,000 over one year  
For the 1999 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual working to address the root causes of violence in his community.

*Promising Practices Program*

**A Place Called Home**

Los Angeles, CA  
\$180,000 over three years  
To support violence prevention through gang prevention and intervention for youth in Los Angeles.

**Alliance for Excellence**

Sacramento, CA  
\$225,000 over three years  
For core operating support of a violence prevention program for youth in Sacramento County.

**Boys and Girls Club of Oceanside**

Oceanside, CA  
\$150,000 over three years  
For core operating support to expand the Gangbusters Program for violence prevention in Oceanside.

**Criminal Justice Alternatives Inc.**

Fresno, CA  
\$150,000 over three years  
To prevent violence among first-time offenders in Fresno by implementing an alternative sentencing program.

**Desert Sands Unified School District**

La Quinta, CA  
\$225,000 over three years  
To expand the Student Assistance Program, which provides violence prevention services to youth in the Coachella Valley.

**East Kern Youth Projects**

Ridgecrest, CA  
\$125,000 over three years  
To prevent violence among Ridgecrest youth referred to the teen court by implementing an alternative sentencing program.

**Humboldt County Office of Education**

Eureka, CA  
\$225,000 over three years  
To support a collaborative gang-intervention program to prevent violence among youth in Humboldt County.

**Karuk Tribe of California**

Happy Camp, CA  
\$180,000 over three years  
To support a violence prevention program for Native-American youth in Humboldt and Siskiyou counties.

**Korean Youth and Community Center Inc.**

Los Angeles, CA  
\$180,000 over three years  
To expand the Gang Awareness Project, which provides young Asian and Pacific Islander gang members in Los Angeles with alternatives to gangs, drugs and violence.

**Omega Boys Club of San Francisco**

San Francisco, CA  
\$225,000 over three years  
To support a violence prevention program for African-American youth in the Bay Area.

**San Benito County Office of Education**

Hollister, CA  
\$225,000 over three years  
For core operating support for the Community Youth Diversion Program, which provides violence prevention services for youth in the city of Hollister.

**San Bernardino Child Advocacy Program Inc.**

San Bernardino, CA

\$225,000 over three years

To support the Youth Empowerment Project, which provides a violence prevention program for youth in the criminal court system in San Bernardino.

*Other Violence Prevention Initiative Grants***California Family Health Council Inc.**

Los Angeles, CA

\$347,000 over one year

To provide logistical, planning and management support for the Violence Prevention Initiative grantees.

**Commonweal**

Bolinas, CA

\$37,500 over one year and three months

To continue to inform policymakers, opinion leaders and the general public about effective violence prevention policies.

**Martin & Glantz LLC**

Mill Valley, CA

\$1,300,000 over one year

To continue development and implementation of a public education campaign to inform policymakers and opinion leaders about effective violence prevention strategies.

**Mediascope**

Studio City, CA

\$50,000 over one year

To support a planning process with entertainment industry leaders to develop a code of ethical standards to guide media practices in the portrayal of violence.

**Mission Neighborhood Centers Inc.**

San Francisco, CA

\$183,750 over one year and nine months

To support collaborative violence prevention efforts in the Mission District of San Francisco.

**National Funding Collaborative on Violence Prevention Inc.**

Washington, DC

\$400,000 over two years

For core operating support of the collaborative's general operations and two community-based violence prevention projects in California.

**San Francisco Beacons Initiative**

San Francisco, CA

\$75,000 over one year

To implement a public education campaign about violence prevention.

**State of California Department of Health Services**

Sacramento, CA

\$310,000 over three years

To support the Violent Injury Surveillance Program to analyze firearm and violent injury data and disseminate results to policymakers, public health professionals and community advocates throughout the state.

**WORK AND HEALTH****Center for Governmental Studies**

Los Angeles, CA

\$400,000 over one year and six months

To assist statewide and local efforts to increase affordability of health coverage for low-wage workforces in California.

**Claremont Graduate University**

Claremont, CA

\$40,000 over one year and nine months

To support dissemination activities of the evaluation of the Work and Health Initiative.

**Community Partners**

Los Angeles, CA

\$60,000 over two years

To support the work of the Computers In Our Future Policy Group to develop and advocate for public policies that increase access to technology and training for low-income communities in California.

**Community Partners**

Los Angeles, CA

\$150,000 over one year

To provide program coordination, dissemination and technical assistance services for the Computers In Our Future program.

**Education Programs Associates**

Campbell, CA

\$130,000 over one year

To coordinate the Work and Health Conference 2001, where participants learn, share information and identify action needed to improve work and health for Californians.

**Manpower Demonstration Research Corporation**

San Francisco, CA

\$100,000 over nine months

To disseminate the Winning New Jobs program by training other California agencies in the content and facilitation methods of this reemployment workshop.

**Pacific News Service**

San Francisco, CA

\$100,000 over one year

For a multimedia project exploring how people experience the relationships between work and health in California's Central Valley and Silicon Valley.

**University of California, Los Angeles, Center for Health Policy Research**

Los Angeles, CA

\$190,000 over one year

To produce and disseminate a five-year retrospective report on the state of health insurance in California.

**University of California, San Francisco, Institute for Health Policy Studies**

San Francisco, CA

\$14,400 over six months

To disseminate information from three phases of a longitudinal survey on the work and health of Californians.

**University of California, San Francisco, Institute for Health Policy Studies**

San Francisco, CA

\$50,000 over nine months

To increase the sample sizes of ethnic minorities and people with disabilities in the annual California Work and Health Survey.

## GENERAL GRANTS

### COMMUNITY HEALTH

#### **Amassi Center of South Central Los Angeles**

Inglewood, CA

\$100,000 over two years

For core operating support to strengthen health promotion/disease prevention services to underserved communities with residents at high risk for HIV/AIDS and other sexually transmitted infections.

#### **The Body Positive**

Albany, CA

\$50,000 over two years

For core operating support to implement an eating disorder prevention program.

#### **Butte Valley-Tulelake Rural Health Projects Inc.**

Dorris, CA

\$80,000 over two years

For core operating support to provide preventive health services to underserved populations in the rural Butte Valley and Tulelake communities.

#### **Concerned Citizens of South Central Los Angeles**

Los Angeles, CA

\$100,000 over two years

For core operating support to provide community-based health promotion and environmental health education in South Central Los Angeles.

#### **Ocean Park Community Center**

Santa Monica, CA

\$50,000 over two years

For core operating support to provide comprehensive health and social services for homeless, mentally ill women.

#### **Pacific Asian Language Services for Health**

Los Angeles, CA

\$75,000 over two years

For core operating support to increase health care access for low-income, monolingual and limited English-speaking Asians and Pacific Islanders.

#### **Sacred Heart Community Service**

San Jose, CA

\$50,000 over two years

For core operating support to implement a health services program targeting low-income children and their families.

#### **Southeast Health Center**

San Francisco, CA

\$100,000 over two years

To support the development and improvement of community-based diabetes care for Samoan diabetics in the Bayview/Hunters Point and Visitacion Valley neighborhoods of San Francisco.

#### **Treasure Island Homeless Development Initiative Inc.**

San Francisco, CA

\$100,000 over two years

For core operating support to provide comprehensive health and social services to formerly homeless individuals and families who are new residents of Treasure Island in the Bay Area.

#### **Youth United for Community Action**

East Palo Alto, CA

\$50,000 over two years

To expand a community organizing project in South Los Angeles to include a peer health leader program for teens.

### POPULATION HEALTH IMPROVEMENT

#### **Alameda County Health Care Services Agency**

San Leandro, CA

\$90,000 over two years

For core operating support to provide health, mental health and health education services at five school-based health centers.

#### **American Indian Health & Services Corporation**

Santa Barbara, CA

\$80,000 over two years

For core operating support to increase access to comprehensive health care for Native Americans in Ventura County.

#### **Borrego Medical Center**

Borrego Springs, CA

\$40,000 over two years

For core operating support to provide preventive health services in San Diego and Imperial counties.

#### **Canby Family Practice Clinic**

Canby, CA

\$80,000 over two years

For core operating support to enhance the provision of preventive medical and dental services in Modoc County.

#### **Children's Clinic**

Long Beach, CA

\$50,000 over two years

For core operating support to provide clinical preventive services to children and families in Long Beach.

#### **City of Montclair**

Montclair, CA

\$100,000 over two years

For core operating support to expand the Montclair Medical Clinic and to provide direct preventive health services.

#### **Community Health Improvement Partners**

San Diego, CA

\$100,000 over two years

To provide support for case management and other preventive health services for children and families in San Diego County.

#### **Community Medical Centers Inc.**

Stockton, CA

\$90,000 over two years

For core operating support to provide school-based preventive health services in San Joaquin County.

#### **The Friendship House Association of American Indians Inc.**

San Francisco, CA

\$80,000 over two years

For core operating support to provide culturally relevant substance abuse and HIV prevention services to at-risk American Indian youth and their families in the San Francisco Bay Area.

#### **Pasadena Unified School District**

Pasadena, CA

\$100,000 over one year

For core operating support to provide preventive health services in the Pasadena Unified School District.

#### **Sacramento City Unified School District**

Sacramento, CA

\$60,000 over two years

For core operating support to provide comprehensive school-linked health services.



**Santa Barbara Neighborhood Clinics**

Isla Vista, CA  
\$80,000 over two years  
For core operating support to provide direct preventive health services.

WORK AND HEALTH

**Asian Immigrant Women Advocates Inc.**

Oakland, CA  
\$100,000 over two years  
For core operating support of a clinic to provide medical treatment, health education and prevention services to low-income immigrant women.

**Community Development Institute**

Palo Alto, CA  
\$100,000 over two years  
To improve the health awareness and prevention practices of at-risk young adults from East Palo Alto and East Menlo Park.

**East San Jose Community Law Center**

San Jose, CA  
\$100,000 over two years  
For comprehensive services to ensure access to health care for low-wage injured workers.

**Indian Wells Valley Community Health Council**

Ridgecrest, CA  
\$100,000 over two years  
To develop and implement a comprehensive health promotion program for employers and employees of the Indian Wells Valley.

**Organización en California de Lideres Campesinas Inc.**

Pomona, CA  
\$100,000 over two years  
For core operating support to train farmworker women as health advocates and to educate farmworkers about pesticide exposure, hazardous workplace conditions and prevention measures.

**Portals Mental Health Rehabilitation Services**

Los Angeles, CA  
\$100,000 over two years  
For core operating support to promote the mental health of people with chronic mental illness and substance abuse problems.

**University of California, Irvine**

Irvine, CA  
\$100,000 over two years  
To develop and deliver health promotion programs to businesses employing 20 or fewer workers.

**Worksite Wellness Project**

Los Angeles, CA  
\$100,000 over two years  
For core operating support to provide health promotion services to low-wage and medically underserved workers in Central Los Angeles and the cities of Vernon and Commerce.

SPECIAL PROJECTS

DEVOLUTION

*Strengthening the Safety Net*

**Alameda Health Consortium**

Oakland, CA  
\$400,000 over two years  
For core operating support and the provision of primary and preventive health care services by member health centers.

**Central Valley Health Network Inc.**

Sacramento, CA  
\$400,000 over two years  
For core operating support and the provision of preventive and primary health care services by member health centers.

**Coalition of Orange County Community Clinics**

Santa Ana, CA  
\$400,000 over two years  
For core operating support and the provision of primary and preventive health care services by member health centers.

**Community Clinic Association of Los Angeles County**

Los Angeles, CA  
\$400,000 over two years  
For core operating support and to increase uninsured patients' access to prescription drugs.

**Community Health Partnership of Santa Clara County Inc.**

San Jose, CA  
\$400,000 over two years  
For core operating support and the provision of preventive and primary health care services by member health clinics.

**Council of Community Clinics**

San Diego, CA  
\$400,000 over two years  
For core operating support and the provision of primary and preventive health care services by member health centers.

**San Francisco Community Clinic Consortium**

San Francisco, CA  
\$400,000 over two years  
For core operating support and the provision of primary and preventive health care services by member health centers.

*Policy Analysis*

**California Budget Project**

Sacramento, CA  
\$150,000 over two years  
For core operating support for policy analysis, research and public education on the impact of public spending decisions on the health and wellness of low- and middle-income Californians.

**California Institute for Mental Health**

Sacramento, CA  
\$100,000 over one year  
For core operating support to disseminate best practices for identifying and treating mental health, substance abuse and domestic violence barriers to employment among people transitioning from welfare to work.

**The Children's Partnership**

Santa Monica, CA  
\$100,000 over two years  
For core operating support to continue child health advocacy efforts in California.

**University of California, Los Angeles, Center for Health Policy Research**

Los Angeles, CA  
\$200,000 over two years  
For core operating support of research, public service and educational efforts.

**Western Center on Law and Poverty**

Los Angeles, CA  
\$300,000 over two years  
To determine how counties are implementing new Medi-Cal policies and disseminate survey findings and best practices among policymakers and health advocates.

*Advocacy*

**California Pan-Ethnic Health Network**

Oakland, CA  
\$200,000 over two years  
For core operating support of a statewide network of health experts from multicultural health organizations.

**Center for Collaborative Planning**

Sacramento, CA  
\$50,000 over one year  
To support a retreat and training for state health policy/advocacy organizations.

**Center for Health Care Rights**

Los Angeles, CA  
\$215,000 over two years  
To support the operation of a hotline for health care consumers in the Sacramento region.

**Managed Care Consumer Advocacy Collaborative**

San Francisco, CA  
\$150,000 over one year  
To advocate on behalf of managed care consumers to ensure that the new Department of Managed Care's regulations and policies protect the interests of managed care consumers.

**The PICO California Project**

Sacramento, CA  
\$300,000 over two years  
For core operating support to build the capacity of its state office and its network of local organizations to implement local and state health advocacy strategies.

CONSUMER/PROVIDER EDUCATION

**The Foundation for Taxpayer and Consumer Rights**

Santa Monica, CA  
\$70,000 over one year  
To create and disseminate a "Patient's Guide To Understanding Health Care Rights and Remedies."

**National Association of Latino Elected Officials (NALEO) Educational Fund**

Los Angeles, CA  
\$100,000 over two years  
For health policy trainings for Latino elected and appointed officials and for community leaders.

ADOLESCENT HEALTH

**Adolescent Health Working Group**

San Francisco, CA  
\$125,000 over two years  
To support a needs assessment and policy analysis of existing funding sources for adolescent health services.

**California Family Health Council Inc.**

Los Angeles, CA  
\$900,000 over one year  
To continue the California Peer Provider Program, which provides teen pregnancy prevention services.

**Center for Youth Policy and Advocacy**

Oakland, CA  
\$100,000 over one year  
For core operating support to increase the participation of youth organizations and youth in the development of state adolescent health policies.

**Jobs for a Future**

Los Angeles, CA  
\$300,000 over two years  
For core operating support to promote healthy lifestyles and reduce violence against youth in the Boyle Heights area of East Los Angeles.

**University of California, San Francisco, National Adolescent Health Information Center**

San Francisco, CA  
\$100,000 over two years  
To support the implementation of a strategic plan to improve adolescent health in California.

FOUNDATION PARTNERSHIPS

**Community Foundation of Santa Cruz County**

Soquel, CA  
\$50,000 over two years  
For core operating support of preventive health services for lesbian and gay populations in Santa Cruz.

**Health Funders Partnership of Orange County**

Santa Ana, CA  
\$300,000 over two years  
To support the development and evaluation of an initiative to address diabetes in Orange County through prevention, early diagnosis and treatment.

**Hispanics in Philanthropy**

Berkeley, CA  
\$90,000 over three years  
For core operating support to enhance its work with health funders and Latino nonprofits in California focused on health-related services.

**Liberty Hill Foundation**

Santa Monica, CA  
\$50,000 over two years  
For core operating support of preventive health services for lesbian and gay populations in Los Angeles.

**Los Angeles Urban Funders**

Los Angeles, CA  
\$200,000 over two years  
For core operating support to sustain efforts of three neighborhood-based community health initiatives.

**Northern California Grantmakers**

San Francisco, CA  
\$50,000 over one year  
For core operating support of a funding pool from which grants will be made to prevent the spread of HIV infection.

**The San Francisco Foundation**

San Francisco, CA  
\$50,000 over one year  
For core operating support of preventive health services for lesbian and gay populations in the San Francisco Bay Area.

**Vanguard Public Foundation**

San Francisco, CA

\$200,000 over two years

To help nonprofit health and social service organizations in the Central Valley build their capacity to deliver services through activities such as strengthening their infrastructures and developing long-term plans.

**Wildflowers Institute**

San Francisco, CA

\$100,000 over two years

For seminars for philanthropists to learn about health and wellness issues in Asian and Pacific Islander communities in California.

**The Women's Foundation**

San Francisco, CA

\$100,000 over two years

For core operating support to involve local service providers in policy analysis and agenda setting on the health needs and priorities of women and girls in California.

**PUBLIC POLICY/PUBLIC EDUCATION****Asian & Pacific Islander American Health Forum**

San Francisco, CA

\$200,000 over two years

For core operating support to strengthen efforts that promote the health and well-being of Asian and Pacific Islander communities.

**California Center for Health Improvement Inc.**

Sacramento, CA

\$400,000 over two years

For core operating support to increase awareness of disease prevention and health promotion policies.

**Center for Health Care Evaluation**

Menlo Park, CA

\$130,000 over two years

To assist 20 health-focused self-help organizations design health education and promotional materials and increase communication skills of self-help group members.

**The Dental Health Foundation**

Oakland, CA

\$200,000 over one year and six months

To develop a strategic plan to increase access to oral health services in low-income communities through community-based primary care providers.

**Independent Sector**

Washington, DC

\$200,000 over two years

To educate California nonprofit organizations that are working to improve people's health about the appropriate role of advocacy in achieving their goals.

**Latino Issues Forum**

San Francisco, CA

\$125,000 over one year

To conduct research and make policy recommendations about asthma in California, particularly among Latino communities.

**Prevention Institute**

Berkeley, CA

\$200,000 over two years

For core operating support to build organizational capacity and core programs promoting primary prevention practices with health practitioners.

**Radio Bilingüe Inc.**

Fresno, CA

\$250,000 over two years

To produce a weekly, interactive Spanish-language radio program on parenting to promote the health of immigrant families.

**INCREASING DIVERSITY IN THE HEALTH PROFESSIONS****Glide Health Clinic**

San Francisco, CA

\$200,000 over two years

For core operating support for a clinic managed by nurse-practitioners that serves homeless people in San Francisco's Tenderloin District.

**Health Care Council of Orange County**

Orange, CA

\$200,000 over two years

To expand a nursing education program for ethnic minorities through a countywide career advancement system coordinated with nursing schools and community clinics.

**Health Professions Education Foundation**

Sacramento, CA

\$200,000 over two years

To enhance organizational structure and increase the availability of health professional scholarships for California residents.

**University of California, San Francisco**

San Francisco, CA

\$350,000 over two years

To support UCSF's School of Medicine's school application preparation programs, intended primarily for applicants from traditionally underserved populations.

## OTHER SPECIAL PROJECT GRANTS

### **Center for Collaborative Planning**

Sacramento, CA  
\$146,000 over one year  
To develop a sustainability plan for the Women's Health Leadership program.

### **CRLA Foundation**

Sacramento, CA  
\$100,000 over one year and three months  
To support strategic planning and build the capacity of CRLAF's Rural Health Advocacy Institute.

### **Imoyase Community Support Services**

Los Angeles, CA  
\$200,000 over two years  
For core operating support to strengthen the evaluation and technical assistance program for health-focused, community-based organizations in Los Angeles County.

### **Irvine Public Schools Foundation**

Irvine, CA  
\$120,000 over two years  
To support a project to maintain accurate health records and provide preventive health services for the district's students.

### **Occidental College**

Los Angeles, CA  
\$200,000 over two years  
For core operating support of the Community Food Security Project to improve the health of low-income families and communities by increasing access to and consumption of nutritious foods.

### **Peninsula Partnership For Children, Youth, and Families**

San Mateo, CA  
\$60,000 over two years  
To support case management services for low-income young children and health education in San Mateo's coastside communities.

### **Public Health Foundation Enterprises Inc.**

City of Industry, CA  
\$200,000 over two years  
For core operating support to create an office of development and implement a fundraising plan.

### **Public Health Institute**

Berkeley, CA  
\$75,000 over one year  
For core operating support to conduct an AIDS education and prevention project in Alameda and Contra Costa counties.

### **Puente a la Salud**

Orange, CA  
\$200,000 over two years  
For core operating support of a mobile health service and for health education for farmworkers and their families in Orange County.

### **The San Francisco AIDS Foundation**

San Francisco, CA  
\$100,000 over two years  
To support outreach, education and services to prevent the spread of the HIV virus among San Franciscans most at risk for new infections.

### **Su Salud Inc.**

French Camp, CA  
\$400,000 over two years  
For core operating support to strengthen its organizational structure, develop a fundraising strategy and provide preventive health services.

### **University of California, Los Angeles, Center for Healthier Children, Families and Communities**

Los Angeles, CA  
\$250,000 over two years  
To support the long-term sustainability of a program to help public health students acquire the knowledge and skills necessary for effective child advocacy. ☯

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