1998 ANNUAL REPORT

COVER STORY:

A REVIEW OF THE FIRST FIVE YEARS OF THE VIOLENCE PREVENTION INITIATIVE

The California Wellness Foundation
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NOTE:
The Foundation does not put its financials in the web versions of its annual report but you may obtain the information upon request.
The 1997–98 fiscal year marked the sixth anniversary of grantmaking for The California Wellness Foundation. Thanks to the hard work of our Board of Directors and staff, we awarded 318 grants totaling more than $35 million to improve the health of Californians.

The Foundation’s strategic plan became fully operational with the implementation of the Board’s 1995 decision to concentrate our grantmaking over an extended period of time in five key areas: community health, population health improvement, teenage pregnancy prevention, violence prevention, and work and health. The majority of the funding in these areas is dedicated to strategic initiatives, which are coherent, integrated programs of grantmaking designed to focus resources intensively on an issue for a sufficient period of time to have a significant impact.

While our concentration is on proactive, strategic grantmaking, we continue to recognize the importance of remaining open to proposals from the community during this era of reduced federal funding and shrinking access to health services. The general grants program within each priority area focuses on providing core operating support for direct-service organizations, and our special projects fund allows us to respond to creative ideas and timely issues that affect the health of Californians.

This year also marked an important milestone in our grantmaking: the midpoint of the Foundation’s 10-year, $60-million Violence Prevention Initiative (VPI). We thought it appropriate, therefore, to devote our cover story to the first five years of the Initiative’s life.

WHY VIOLENCE PREVENTION AS AN INITIATIVE?

To understand our progress, we must look back to the Initiative’s origins. It was conceived in the early 1990s during a challenging environment when support for intervention and prevention was eroding for the young people most at risk for violence. Indeed, many viewed violence as inevitable. At that time, California, like the rest of the nation, was awash in violence. And, as is still the case today, violence was the number-one killer of youth in California. Because young people are the main victims of violence, the Initiative focused on preventing violence against youth.

Our VPI grantmaking program has several unique aspects. Key among them is viewing violence as a public health issue. Public health approaches begin with the
perspective that it is not possible to be healthy in an unhealthy environment. And while we were not the first to recognize the broader environmental factors that contribute to violence, we were proud to be the first major health foundation to commit substantial resources and energy over an extended period of time to focus on violence prevention. Appreciating the complexity of the problem, the Foundation decided to take a multifaceted approach by funding programs to promote leadership, research, policy change and community action. The Foundation also strongly embraced a grantmaking philosophy that those working closely on or being affected by an issue are often the most effective experts to shape solutions for their communities.

Though each component of the VPI was conceptually distinct, the Foundation believed that in order to achieve the greatest effect, the components would need to be interdependent and interactive. We dared to hope that the whole of the Initiative would be greater than the sum of its parts. Another innovative aspect of the Initiative was that it involved youth as active participants, particularly those most at risk and who are least often invited to be part of crafting solutions.

The grantmaking structure and funding of such diverse organizations and people had not been tried quite like this before. While we knew measurable change would take time to achieve, we weren’t certain how much could be accomplished and how quickly. We didn’t know what to expect and, in some ways, that was the beauty of it. What transpired exceeded our expectations — a synergy of people and organizations who have, in effect, created a statewide network that is working toward one common purpose: reducing violent death and injury to youth in our state.

**BRINGING TOGETHER DIVERSE PERSPECTIVES**

Many who are involved in the VPI say the effort brought them together to work with people with whom they might not have otherwise connected. They include former gang members, law enforcement officials, clergy, physicians, community activists, policy advocates and researchers. Most of the grantees did not know each other in the beginning, but they have learned to trust and work with one another throughout the formative years of the Initiative.

To describe the first gathering of these individuals as “rocky” would be an understatement. Tension permeated the discussions as these new partners were convened at the VPI’s first conference to begin their dialogue, each advocating different views and approaches to treat the epidemic of violence. When this first conference concluded, we feared that the collaborative and interactive efforts we hoped for might not come into being.

But, by the second Initiative conference a year later, a transformation happened that was not borne of grantmaking guidelines. Perhaps it was drawn from the pain many felt when the names of those youth who died at the hands of violence were called out during a moment of silence at the conference’s opening. The collective soul of these new acquaintances forged a shared vision of pursuing the one goal they could agree upon: working together to stop the killing of our children.

They realized that in order to make an impact, the diverse expertise and perspectives they brought to the table would work best in concert with one another. Moreover, they would gain new skills and knowledge by learning from each other to integrate other tactics in their own work. Community advocates would come to use policy, research and media advocacy to strengthen their local violence.
prevention programs, while the public education campaign used solid data from researchers and found inspiration from youth activists and public health experts.

Today, a common commitment and dedication fuel a power among the collective members of the Initiative that is especially evident during the Foundation’s convening of VPI grantees at the annual conference. At this meeting they gather to share knowledge, hone approaches and provide updates on their work. They also reflect upon the progress of their efforts, as well as the challenges that remain in achieving their goal to reduce violence against youth.

SOME PROMISING EARLY RESULTS

The evidence of their effectiveness lies in their achievements — from policy-level changes to the lives saved in our communities. Violence rates have decreased in the communities where we have funded violence prevention programs, and efforts to ban the use of dangerous handguns — the leading instrument of death against youth — have gained momentum with more than 60 local ordinances being passed. This could not have happened without individuals working together on a long-term basis with strategic goals to guide them.

We are proud of the Initiative’s effect upon the statewide dialogue to prevent violence. Some credit it as a catalyst for changing the public discussion on the issue. Many no longer view solutions to youth violence strictly through a law enforcement prism. Voices throughout the state, representing many diverse professions, communities and ideologies, recognize the public health approach and support prevention rather than relying solely upon incarceration as the only tool to reduce violence and create healthier communities.

In the following pages you will learn about the work of the people and organizations who call their involvement in the Foundation’s Initiative a “movement.” The VPI continues to build and support broad-based coalitions that include what one grantee calls “unexpected allies who speak with many voices and many perspectives.”

As the Foundation continues to provide resources and serve as the neutral convener for the grantees over the next five years, it is our belief that these voices, many of them youth leaders, will continue the work to improve the health of Californians and save more lives. Because of the dedication, commitment and hard work of the VPI grantees, we believe that one day soon we will be able to say that violence is no longer the leading killer of our youth.
INTRODUCTION

During the beginning of the 1990s, our country was witness to the devastating effects of violence against our youth. The United States’ youth homicide rate was, and still is today, the highest among all industrialized countries.

California mirrored the country’s dark statistics, with youth—above all other age groups—being most vulnerable to violence. Although the public didn’t know it at the time, handguns had become the number-one killer of youth in California. Fueled by the accessibility of guns, alcohol and other drugs, more kids were dying by violence than by car crashes, disease or drugs.

Yet violence is usually addressed after the fact—in courts, prisons, trauma centers and coroners’ offices—with costly results. In California, crime and violence had for too long been framed primarily as a criminal justice issue that should be addressed by tough penalties, especially against youth. Our state’s answer has been to invest more in prisons than in intervention and prevention programs. We boast some of the highest rates in the world of incarceration of and violence against youth.

This was the atmosphere in 1992 when The California Wellness Foundation was created with a mission to improve the health of Californians through its grantmaking for health promotion, wellness education and disease prevention.

OUR GRANTMAKING PRINCIPLES

Before developing the grants program, we first looked inward as an institution to shape our funding principles, which would guide us in the design, development, implementation and evaluation of our program activities. These principles would later become evident in the structure of the Violence Prevention Initiative.

Among them was a firm conviction that the solutions to our state’s health challenges would come from collaborative efforts involving individuals and organizations representing a diverse array of perspectives, backgrounds, disciplines, expertise and experiences. We believe that no one institution can dictate solutions,
rather that many answers are found in the very people who are closest to the problems and who are directly affected by them.

We wanted to address health problems not being adequately addressed by others, take risks others were unable or unwilling to assume, make larger grants over longer periods, attempt to leverage our resources by forming partnerships, and serve as a neutral convener of individuals and organizations representing diverse opinions and viewpoints.

With those principles adopted by the Board of Directors, we convened our first gathering to help us initiate a multi-step planning process that would determine our priority funding areas. The first meeting involved a group of health experts from community clinics, hospitals and public health departments to identify the state’s most important health issues that might be addressed through funding for disease prevention and health promotion.

We then convened several focus groups composed of clients and staff from community-based organizations. Background papers were developed on the top six health issues identified by the experts and focus groups, and presented to the Board. After a lengthy discussion, the Board chose violence prevention as its first major grants program.

Our decision to fund the Initiative was profoundly influenced by the devastating statistics on violence that had motivated the Centers for Disease Control and Prevention and former United States Surgeon General C. Everett Koop to advocate for a public health approach to address the growing epidemic of violence.

We also recognized that no major broad-based funding effort in the state— or nation— had been launched to comprehensively address the root causes of violence through prevention using a public health approach. Here was an opportunity to make a long-term grantmaking commitment to violence prevention in a way no other philanthropic institution had done before. We hoped the effort would also serve as a catalyst in attracting more grant dollars to this important issue.

Our Board allocated $60 million over 10 years to the Initiative. We have been joined by eight other foundations who pledged an additional $10 million for grants to prevent youth violence. Our funding partners are the Alliance Healthcare Foundation, Crail Johnson Foundation, James Irvine Foundation, David and Lucile Packard Foundation, San Francisco Foundation, S.H. Cowell Foundation, Sierra Health Foundation and The California Endowment. Their participation expanded the Initiative’s community sites from the 10 originally envisioned to 18.

AN EVOLUTION OF A PLAN

The valuable information we received from health professionals, the community, and research literature helped formulate a violence prevention grantmaking plan. In August 1992, we assembled a diverse group of 45 advisors to critique a rough draft of the plan.

A PUBLIC HEALTH CONCERN

In the early ’90s, viewing violence as a public health issue was not part of the state and national consciousness. But in communities where children were dying daily, many people experienced first-hand the adverse health effects of violence. And among public health experts, violence had already emerged as a primary concern.

In 1977, a group of physicians in the United States Public Health Service met to draw up a list of the 12 most important steps to prevent deaths in the United States. They looked at the leading causes of death before age 65. The top five included violent injuries, homicide and suicide.

The research also revealed that violence rates were rising rapidly, particularly among the young. Five years later, the United States Centers for Disease Control and Prevention founded the Center for Injury Control and Prevention, in part, to study the causes of violence. In 1984, then-Surgeon General C. Everett Koop declared that violence was as much a public health issue for today’s physicians as smallpox was for the medical community in previous generations.

Throughout the 1980s and into the ’90s, physicians and health experts continued to advocate for reframing violence from a purely sociological and law enforcement matter to one that also required medical and public health interventions. In a 1992 editorial, the influential Journal of the American Medical Association (JAMA) urged increased action to "support additional major research into the causes, prevention and cures of violence." The article also called for greater education among the American public about the growing epidemic of violence, and legislation to "reverse the upward trend of firearm injuries and death, the end result that is most out of control."
This gathering included academics, community leaders, public health professionals, physicians, attorneys and policy experts. Also in the group were youth—both victims and former perpetrators of violence. The diversity of this group would become a hallmark of the Initiative.

Out of that two-and-a-half-day meeting came a recommendation for a grants program with the goal of reducing violence against youth in California. The advisors believed that no one part would be more important than others or completely effective alone, therefore, the Initiative would need various components, each of which related to and supported the others. They also recognized a need for multiple strategies that could work simultaneously and that would allow grantees to connect with one another—without requiring the components to be interdependent.

In October 1992, the Foundation’s Board approved the Violence Prevention Initiative and soon after, requests for proposals were issued. By September 1993, the four components of the VPI had been funded and the projects were operational.

FOUR COMPONENTS THAT ARE LINKED

The components decided upon were research, policy, leadership and community action. We also funded an evaluation of the Initiative to measure its overall impact, assess the effect of each of its components and provide ongoing constructive feedback to the Foundation and its grantees.

The Research Program deepened the body of information and data essential to public policy development. We funded research to examine the risk factors for youth violence, as well as the relationship between violence and the availability of firearms and alcohol. This component was structured with the belief that health research would not remain an ivory tower enterprise disconnected from real world concerns. The research equipped those implementing the community action and policy programs with the knowledge they need to identify specific solutions to prevent violence against youth, to educate the community and to garner support to make changes.

The Policy Program was established in the belief that coordinated, focused social action is crucial to effect policy changes in an area as complex as violence prevention. The Foundation provided funding to establish institutions and programs that would educate policymakers about the need to reduce access to firearms, alcohol and other drugs, and to increase funding of prevention programs for youth. To further these goals, this component includes a major public education campaign that uses strategic communications to reach key audiences. The campaign has used advertising, direct mail and other communications tools in an attempt to shift the public perception to view violence as a health issue. Another facet of this component focused on the entertainment industry and outreach efforts to the creative community in addressing portrayals of youth violence in media.
“Violation is as much a public health issue today...as smallpox was in previous generations.”

C. EVERETT KOOP
Former U.S. Surgeon General

The Leadership Program has provided grants in three areas. Each year, 10 Community Fellows were selected to receive two years of funding based upon their demonstrated leadership. They used the funding to help them strengthen existing violence prevention programs or start new ones in their communities. The Leadership Program also funded Academic Fellowships at six institutions each year to increase the number of women and underrepresented ethnic groups in the health professions with expertise in violence prevention. Lastly, the Foundation’s California Peace Prize annually provides $25,000 each to three individuals who receive public recognition for their outstanding work to prevent violence in their communities.

The Community Action Program (CAP) is composed of community collaboratives across the state. Initially 18 CAPs were funded. Each collaborative is made up of organizations serving diverse populations in areas with major problems, such as high rates of violence, population density, school-dropouts, poverty and unemployment. CAPs received training in media and policy advocacy to assist them in making changes in their community. An innovative aspect of the CAPs is the significant role of youth in their efforts.

WORKING TOGETHER TO EFFECT CHANGE

In the following pages, you will read about the grantees’ collective achievements thus far at the mid-point of the Initiative. Most significantly, you will learn how the diverse people and organizations involved in the components have come together to form a rich, complex and strong tapestry that has made a profound change in the way California now views prevention of violence against youth.

In spite of—or perhaps because of—their myriad perspectives and expertise, the grantees have made a difference in our state by uniting to pursue one singular goal: reducing the senseless killing of our youth.
In the following pages you will read about the people and organizations who call their involvement in the Foundation’s Violence Prevention Initiative a “movement.” Because of the dedication, commitment and hard work of these VPI grantees, we believe that one day soon we will be able to say that violence is no longer the leading killer of our youth.

Violence is a difficult epidemic to understand and prevent because no one approach—the elimination or redesign of guns, a decrease in the availability of alcohol or a reduction in the portrayal of violence in the media—will prevent all violent incidents. Each type of violence in a community results from a unique combination of social, cultural and economic risk factors.

This is why effective violence prevention strategies must work on many levels—local, statewide and national—and involve experts from many disciplines, including community organizing, education, research, law, medicine, public health, policy, law enforcement and the media. The VPI is structured to address the problem of violence against youth from these various levels and disciplines.
“We need more research on identifying and quantifying the risk factors associated with violence. Community people are very enthusiastic about getting this information. They want to use scientific evidence, but, for the most part, it’s just not available to them.”

Maria Alaniz, Ph.D., is a principal investigator at Prevention Research Center in Berkeley. Her research provides necessary data to formulate and enact effective policies that contribute to the reduction of violence against youth.
When the Foundation decided to fund the Violence Prevention Initiative, we knew that children were being injured and killed at epidemic rates in California. We also knew that new research was needed to reduce the violence. In 1992, the scientific literature supported the overall goals and objectives of the VPI. To address unmet and emerging questions, we decided to fund research that would broaden and deepen the knowledge base in support of the Initiative’s goals. At the end of the first five years, 32 research papers had been produced by 11 different institutions and organizations providing valuable information on three areas: risk factors for youth violence, the role alcohol and other drugs, and firearm injury and death. These three funding areas were grounded in the Violence Prevention Initiative, which provided information about risk and protective factors, prevention strategies, and evaluation methods. The Initiative within the three focus areas.

RESEARCH FOCUS: RISK FACTORS FOR YOUTH VIOLENCE

Violence does not happen in a vacuum. Leaders and policymakers from the community level to the state level have been calling for an evidence-based understanding of the agents—such as guns— contributing to youth violence and protective factors that can help reduce it.

In 1996 the alcohol industry spent $26 million in predominantly Latino neighborhoods—five times what the industry spent in the Latino communities. The study documented the disproportionate number of alcohol outlets in a community.

An association between violence and alcohol use has not previously been done.

Other constructive research in this area came out of the Tomás Rivera Center/Policy Institute, which provided information about community-oriented policing as a violence prevention strategy. Characteristics of successful community policing programs were found to include: neighborhood partnerships, responsiveness to community priorities and decentralization of command structure. A hallmark of the findings was the level of partnership with police officers, elected officials, county supervisors, city administrators and the news media. The report was also distributed to 1,000 local law enforcement agencies across the state.

Research Findings: Violence Flourishes Where Alcohol Is Bought and Sold

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Californians legally purchase an average of 30,000 handguns per month.

FAC T-FINDING RESEARCH ABOUT GUNS AND VIOLENCE AGAINST YOUTH

Media—especially the only positive image they see reflected of themselves is associated with alcohol.

California Prevention Research Center put together packets of information for community groups, academics, policymakers, alcohol industry representatives, advertising firms and community. This information was instrumental in the city’s efforts to develop a local policy to reduce gun violence in the city. The San Jose Human Rights Commission asked the city to endorse an initiative to establish a gun violence reduction project.

Meticulous research conducted had never been documented. In this context, the city of San Francisco adopted a gun policy that was influenced by research conducted in other cities. The report made people wonder whether guns were involved in youth violence. His publication, "Prevent Handgun Violence Against Kids," was a valuable in supporting and guiding the policy development efforts. The report showed that “The Violence Prevention Initiative is like a freight train. It’s a huge thing with tremendous potential...”

RESEARCH FOCUS: FIREARM INJURY AND DEATH

The Prevention Research Center has helped mobilize valuable resources to effect violence prevention efforts. The report showed that: (a) pediatricians are disproportionately used in violent crimes; (b) gun manufacturer; (c) California gun manufacturers were a protected industry in the United States. "Federal law prohibits the importation of poorly made, easily concealed handguns by imposing size, design and performance standards," Wintemute wrote in his book. The law has been in the United States have deliberately been balked at by Congress and no such standards apply.

Based on this research, Wintemute recommended that California stop the production of handgun manufacturers, dubbed the "Ring of Fire," were most likely to be involved in youth violence and homicide. This information was instrumental in guiding the development of local policies to reduce gun violence in their communities. The report showed that: (a) pediatricians were disproportionately used in violent crimes; (b) gun manufacturers; (c) California gun manufacturers were a protected industry in the United States. "Federal law prohibits the importation of poorly made, easily concealed handguns by imposing size, design and performance standards," Wintemute wrote in his book. The law has been in the United States have deliberately been balked at by Congress and no such standards apply.

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Leah Aldridge is the program director of the Los Angeles Commission on Assaults Against Women (LACAAW).

“We gave policymakers an additional opportunity to fight gun violence by linking guns and domestic violence. For example, research shows that a gun in the house is 43 more times likely to be used on the occupants in the house than on an intruder.”
“We do this because we don’t want you to suffer this terrible loss. We do this because we want to protect our other children. And we do it for ourselves because it helps us to heal.”

Mary Leigh Blek

Charles and Mary Leigh Blek founded a grassroots organization, Orange County Citizens for the Prevention of Gun Violence, to inform the public, the media and policymakers that gun injuries and deaths are preventable. Their son, Matthew, was shot and killed with a Saturday night special handgun.
STRATEGIES TO EDUCATE THE PUBLIC AND POLICYMAKERS

The Violence Prevention Initiative, led by thePacific Center for Violence Prevention and Education, was established to improve public understanding of the impact of gun violence and the benefits of violence prevention. The Initiative works to integrate violence prevention into public health initiatives, reduce youth access to firearms, and help inform policy and advocacy efforts. The Initiative’s success stories include the development of policy, the establishment of partnerships, and the creation of public education campaigns.

CHECKS
To reduce youth access to firearms in order to prevent injuries and death.
To increase support for youth violence prevention programs.
To reduce youth access to alcohol and drugs.

GOALS

The results thus far have been impressive. The violence prevention programs we’ve funded in California have reached over 10 million Americans. These programs have banned the sale of Saturday night specials. Others paddled ordinances such as requiring trigger-lock devices and prohibiting the sale of high-capacity ammunition magazines. None of these regulations existed before the Violence Prevention Initiative was founded. The work of the initiative grantees helped create public climate change for this issue. "The gun ordinances would not have happened without the [grantee’s] work of the Violence Prevention Initiative," McGuire said.

PUBLIC EDUCATION TO INFORM AND MOBILIZE ACTION

S E N T I M E N T S

The Violence Prevention Initiative Campaign provides the opportunity to inform opinion leaders and policymakers about Californians’ attitudes and about the relevance of public investment in prevention and punishment.
Advocating for After-school Programs

The 3-to-6 Challenge

When the initiative showed increasing support for youth violence prevention programs, the Foundation funded an after-school program in Kern County.

In the Kern Challenge, Martin & Glantz developed a multimedia campaign, including print, radio, public service announcements, and television, to reach young people and their parents.

The campaign was designed to be engaging and fun, featuring a character named “Superhero 3-to-6” who helps kids remember to stay away from violence.

The campaign included paid advertising, educational materials, and events to reach young people and their parents.

Youth are most at risk for becoming victims of crime during the hours between 3 p.m. and 6 p.m.

Policy Change

In this phase of the policy campaign, Martin & Glantz focused on shifting public opinion and increasing support for youth violence prevention programs.

The campaign used a variety of tactics, including media advertising, public service announcements, and direct mail campaigns.

Youth violence is a complex issue, and there is no easy solution.

Policy Grants

In California, there has been a shift from an incarceration-only perspective to one that includes prevention and restorative justice.

The Foundation has supported a variety of policy efforts to address youth violence, including community-based programs, educational initiatives, and public education campaigns.

POLICY GRANTEES, 1993—1998

- Berkeley Media Studies Group
- California Council on Health and Family Coalition
- California Council of Churches
- EPIC, State Department of Health
- Legal Community Against Violence

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Everyone plays a role in a young person’s life, whether it be a counselor, an advocate, a teacher or a lobbyist. We all have one common goal, that common goal being a happier, healthier young person.

Julia Sabori is a 20-year-old project coordinator of the Real Alternative Program’s San Francisco-based Community Peace Initiative.
"When I was selected to start community policing in Lockwood Gardens, it was a ‘kill zone’ — violence, drugs and all that stuff that goes with it. Used to be when I got out of my [police] car, people used to run. Now they stop and walk up to me with a smile. I found out that when I started to look for the good in people, they saw the good in me, too.”

Police Corporal Jerry Williams is a 1997 Peace Prize awardee. By developing trust and partnerships with youth, parents and the community, he helped to transform an area that was once plagued by the highest homicide rate in Oakland. There has not been a single homicide there in the past five years.
The foundation established a grant-making program within the Violence Prevention Initiative to recognize and promote individual leadership in communities and the field. The goals of the WFI Leadership Development Program are to help communities become empowered by recognizing leadership in violence prevention and support the professional training of ethnically diverse women and men in violence prevention and injury control.

Our Leadership Development Program, based on violence prevention position papers published by the U.S. Centers for Disease Control and Prevention and the California Department of Health Services’ state plan for violence prevention, were rigorous. Candidates must have received grants since the beginning of the Initiative’s other components: research, opportunities for the leaders to interact with the people and organizations involved in the Initiative’s other components: academic, policy and community aspects.

The academic fellows are designed to increase the number of named trained health professionals committed to the prevention of violence, with particular efforts made to recruit women and ethnic minorities. Each two-year fellowship requires an individual fellowship project, involvement with community groups working on violence prevention, and media advocacy and policy advocacy training. The two-year fellowships were distributed throughout six sites: University of California, San Francisco; San Francisco General Hospital; California State Department of Health Services’ EPIC program; the University of California, Los Angeles, Public Health Injury Prevention Research Center; the University of California, San Diego; Medical University of South Carolina; Stanford University’s Division of Trauma; and the University of California, Davis, at the Highland Hospital’s Department of Surgery in Oakland. Meanwhile, 25 fellowship applicants from 20 sites were funded. The fellowship programs were designed to address the needs of those youth and communities that address the inherent causes of violence, including community organizing, provision of protective services, advocacy, and promoting community involvement.

Through academic scholars enrich the health research on violence Prevention. The fellowship project, involvement with community groups working on violence prevention, and media advocacy and policy advocacy training. The two-year fellowships were distributed throughout six sites: University of California, San Francisco; San Francisco General Hospital; California State Department of Health Services’ EPIC program; the University of California, Los Angeles, Public Health Injury Prevention Research Center; the University of California, San Diego; Medical University of South Carolina; Stanford University’s Division of Trauma; and the University of California, Davis, at the Highland Hospital’s Department of Surgery in Oakland. Meanwhile, 25 fellowship applicants from 20 sites were funded. The fellowship programs were designed to address the needs of those youth and communities that address the inherent causes of violence, including community organizing, provision of protective services, advocacy, and promoting community involvement.

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The Violence Prevention Initiatives’ public education work has also been fruitful because the message would have fallen flat if all people around the state weren’t trying to implement the means of the message at a local level. The initiatives in California and other states, for example, encourage the development of community action programs and the participants in the academic and community leadership fellowship programs had to learn how to present their work and build the program. Through a local community media that leaders and citizens can access, these fellowships provide comprehensive prevention programs, train public policy change advocates, and give young people an opportunity to add new voices to the discussion.

Media advisory reports from the Cedars-Sinai Media Advisory Board provide the foundation for community and academic fellows, and all the community-based violence prevention programs have learned to approach various media, write letters to the editor, prepare press releases, put on press conferences and organize events that would not have been possible without the community’s feedback.

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"My two-year experience as a fellow changed my life. It made me a better speaker...[and] gave me exposure and training...that I wouldn’t have received otherwise. Now I belong to a circle of fellowship that wouldn’t normally be together."

Maggie Escobedo-Steele is a 1994 Community Leader Fellow. She is a certified mediator and trainer who conducts violence prevention workshops and training with Native American and inner-city communities.
“Change happens slowly, but neighborhood by neighborhood, community groups can help create a safer environment for kids.”

Carole Ching is program director for Asian Resources, Inc. Her work in violence prevention promotes self-sufficiency and empowerment within the Sacramento Southeast Asian community through advocacy and community activities, youth conferences, mentoring and tutoring programs.
Community Action: A Key to Lasting Change

Community Action Programs (CAPs) were funded in 18 areas throughout the state where violence was claiming lives at an alarming rate. Each CAP was charged to mobilize the community to prevent youth violence. To fight the epidemic of violence alone. The work of the Initiative grantees was greatly enhanced by their willingness to learn from one another and experiences of people in other professions, cultures and geographic areas who shared a collective commitment to reducing violence.

GOALS

To mobilize the community to prevent youth violence.

To build skills in policy and media advocacy.

Community Issues, Community Solutions

The solutions came from people in the community who had an intimate knowledge of the problem they were facing.

Community Wellness Partnership in Pomona

Bernardo Rosa, resource coordinator for the Community Wellness Partnership in Pomona, said that “neotribalists” agencies were often coming into their community neighborhoods and trying to impose their programs on the residents. He appreciated the focus that the Foundation had in the community itself. “We began with the understanding that all who come to the house who are legitimate and well-meaning will participate in the successes, and in the failures, we knew it was the only way we would take it up.”

The Community Wellness Partnership developed a Knowledge Is Power program that blends cultural history lessons with violence prevention education, such as conflict-resolution classes. The program also gave the opportunity to interact with researchers, media professionals and policymakers to make their voices heard in the public debate about violence.

To change the lives of youth, CAP grantees were not funded in isolation. Each formed collaborative relationships with people in other California communities who shared similar experiences. They were also given the opportunity to interact with researchers, media professionals and policymakers to make their voices heard in the public debate about violence.

Within this framework, the grantees reduced levels of violence by empowering themselves and taking action to control the factors that lead to violence. They improved their lives. And although they provided services, the solutions came from people in the community who had an intimate knowledge of the problem they were facing.

Communities of Practice:

Because the unique combination of factors affecting different communities, violence prevention activities within the Initiative ranged from peer mentoring to after-school programs to appearing at council meetings to advocate for investments in youth programs. The variation among the programs was intentional. The Foundation recognized that for violence prevention efforts to be effective, the solutions need to be designed and implemented by community residents in ways that are meaningful and address the environments in which they live.

“In this spiritual movement we’re dealing with death out there.”

NANE ALEJANDREZ

Executive Director

La Familia Counseling Center

Karla Guerrero (on the right), resource coordinator for Inland Agency in Riverside, said the interaction with other programs has been overwhelmingly positive. “It’s great to learn about other communities and sometimes we can take something someone else is doing and try it ourselves,” she said. “We share information, learn from each other, share our struggles and, most important, we share our victories.”

The CAPs not only interact with one another, but they also have been helped tremendously by grantees within the other components of the Initiative. Leah Aldridge, program director of Los Angeles Commission on Assaults Against Women, said her organization is the only group in the area that serves women who have been in prison, and she believes that “neotribalists” are often coming into their neighborhoods and trying to impose their programs on the residents.

NINE OUTREACH WORKERS ARE ON CALL 24 HOURS A DAY AND ALSO MEET WITH GANG MEMBERS IN SCHOOLS. THE ORGANIZATION HELPED TURNS THE COUNTY’S JUVENILE HALL INTO A GANGE-FREE ZONE AND HOLDS WEEKLY MEETINGS THERE. THOSE INVOLVED WITH Barrios Unidos have learned to play chess together.”

“So we’re dealing with death out there.”

“...”

“I’m hoping all of the youth I work with will go to college, because all of these kids have it, they just haven’t been told they can do it.”

COMMUNITY ACTION PROGRAM
In another part of the state, Anita Barnes, executive director of La Familia in Sacramento, discovered that becoming involved in violence prevention meant taking the organization’s mission of direct service to include policy advocacy. After receiving media training from Foundation grantee Berkeley Media Studies Group, a group of young people from La Familia felt skilled and confident enough to appear before the Sacramento City Council to provide information about gun violence, and they backed up their claims with reliable research. They also wrote letters to the editor, which appeared in the Sacramento Bee, and initiated a “Hands Off Halloween” campaign that successfully stopped stores from linking beer advertising to Halloween. All of the CPAs acknowledged the important role research, leadership and policy advocacy played in their local communities. With reliable data, easy-to-understand public education materials and the benefits of media training, many competent and powerful violence prevention advocates were able to enhance their capacity to make changes locally and statewide. They appreciated the opportunity to interact with the Fellows who had received funding from the Initiative’s leadership program and learn from their findings and experiences.

Young people become powerful advocates and mentors

At the age of 14, Rod Quiñonez was a gang member who had dropped out of school and was arrested for gun possession. He became involved with the Real Alternatives Program (RAP) in San Francisco’s Mission District, which helped him turn his life around. Today he is a 29-year-old student at San Francisco State University and has a part-time job with SAP. He recently worked with a youth on a mapping project to document potential resources for young people. As the group walked the streets, they spotted a vacant lot strewn with broken liquor bottles and imagined a park in its place. Standing in front of a school closed down a Saturday afternoon, they asked why this couldn’t be used as a resource in the meantime and on weekends for community programs.

“Seeing what’s possible if we get the leaders and the leaders around really make these young people get serious,” Quiñonez said. “But they had all the questions in the demands once they focused on what the neighborhood could be.” Quiñonez is not unique within the Initiative. Hundreds of young people throughout California are contributing to their communities with the hope and desire that they will save their own lives as well as those of their friends, family and neighbors.

Charlene Zaragoza was an angry young girl who grew up at a violent environment in Riverside. Today you can find this high school junior just starting work with the Coalition and successfully advocating for more resources for the community centers and parks in her neighborhood. In another part of the state, RenŽ Quiñonez—one of young people who has invested their time and energy, and their hearts and souls, to saving the lives of our young people. 

Although we provided the resources, the solutions came from people in the communities. 

A young person becomes a powerful advocate and mentor.

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A positive impact

Community leaders and youth activists estimate that hundreds of lives have been saved as a result of the UPI. It has helped reduce crime and violence and encouraged youth to participate in making their communities healthier places to live. Peace clubs, mentoring programs and job training programs have sprung up across the state. In most communities that had CPAs, violence and gangs have lessened. Administrators and youth who have participated in the programs say the Initiative has made a positive difference in their lives and created healthier communities. And we recognize that while we provided resources, the credit belongs to those in the community who have invested their time and energy, and their hearts and souls, to saving the lives of our young people.
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Selected Grants Awarded, 44
The California Wellness Foundation makes grants within five priority areas: Community Health, Population Health Improvement, Teenage Pregnancy Prevention, Violence Prevention and Work and Health. Within each priority area, we provide grants for multi-year initiatives as well as smaller general grants for direct, preventive health services. In addition, our special projects funds allows us to make grants for projects that may be outside the scope of the five priority areas but are still within the Foundation’s mission.

The cover story of our Annual Report has been dedicated to describing the first five years of the Violence Prevention Initiative. What follows are this fiscal year’s highlights from the other four initiatives, our general grants program and our special projects fund:

CHILDREN AND YOUTH COMMUNITY HEALTH INITIATIVE
In September 1997, the Foundation’s Board of Directors approved 18-month planning grants to 16 communities to develop wellness villages. The goal of a wellness village is to actively engage children and youth in making changes in their environments to enhance the health of their communities. During the past year, young people took leadership roles and were involved in all aspects of the planning process.

HEALTH IMPROVEMENT INITIATIVE
Nine Health Partnerships are in their first year of funding to integrate local systems of preventive health services to improve the health of their communities. As a way of informing policymakers and program administrators about disease prevention and health promotion efforts, the California Center for Health Improvement (CCHI) released a Field Institute poll this year and eight policy briefs on children, youth and family health issues. CCHI also published an index of model health promotion activities that is available in print and on its website.

TEEN PREGNANCY PREVENTION INITIATIVE
Seven Community Action Programs have engaged their communities in assessing local assets and needs with regard to teen pregnancy. They are in the final stages of their 18-month planning period. The Initiative’s public education campaign began this year, which placed ads in statewide and regional newspapers and magazines. Major research projects were also completed, including a study by The Urban Institute on male involvement in pregnancy prevention.
WORK AND HEALTH INITIATIVE

Community computing centers were established at 11 sites, as a health promotion strategy, to help residents learn computer skills that will increase their opportunities for employment with health benefits. At three sites, the Winning New Jobs program is providing interventions for people who are recently unemployed to reduce the adverse health consequences associated with joblessness. The Health Insurance Policy Program, a joint project of the University of California, Berkeley, and the University of California, Los Angeles, released its second annual report, “The State of Health Insurance in California,” complemented by a set of four policy briefs.

GENERAL GRANTS

The Foundation has made a strong commitment to providing funds for core operating support for direct, preventive services for disease prevention and health promotion. Examples of general grants this year included preventive health services in rural and urban areas, mobile clinics, nutrition and hunger reduction programs, pregnancy prevention education for teenagers, mentoring and peer counseling, violence prevention education and work-site health education.

SPECIAL PROJECTS

About half of the grants for special projects this year funded California communities and institutions responding to the challenge of the devolution of traditional federal responsibilities to the state and local level. Additionally, the Foundation engaged in partnerships with other foundations to fund health issues of mutual concern, such as women’s health, prevention of HIV/AIDS, border health and pesticide reform. Grants were also awarded for policy analysis and scholarships to address the underrepresentation of minorities in the health professions.
SELECTED GRANTS AWARDED, 1997–1998

The following grants were made during fiscal year 1997-1998. These grants may not be indicative of the grants the Foundation will make in the future. Please call or write the Foundation for the current application guidelines.

INITIATIVE GRANTS

CHILDREN AND YOUTH COMMUNITY HEALTH

Wellness Village Planning Grants

Butte County Office of Education
Oroville, CA
To support a planning process for a youth-focused wellness village in the community of Chapman.
$125,000

Catholic Charities of Santa Clara County
San Jose, CA
To support a planning process for a youth-focused wellness village in the community of San Jose.
$125,000

Community Build, Inc.
Los Angeles, CA
To support a planning process for a youth-focused wellness village in the community of South-Central Los Angeles.
$125,000

Community Services and Employment Training, Inc.
Visalia, CA
To support a planning process for a youth-focused wellness village in the community of Goshen.
$125,000

Drew Economic Development Corporation
Compton, CA
To support a planning process for a youth-focused wellness village in the Jordan Downs Housing Development in Los Angeles.
$125,000

Latino Center for Prevention and Action in Health and Welfare
Santa Ana, CA
To support a planning process for a youth-focused wellness village in the community of Santa Ana.
$125,000

Mutual Assistance Network of Del Paso Heights
Sacramento, CA
To support a planning process for a youth-focused wellness village in the community of Del Paso Heights in Sacramento.
$125,000

Nicos Chinese Health Coalition
San Francisco, CA
To support a planning process for a youth-focused wellness village in the Chinatown/ North Beach area of San Francisco.
$125,000

Northern Circle Indian Housing Authority
Ukiah, CA
To support a planning process for a youth-focused wellness village in the community of Ukiah.
$125,000

Ojai Valley Youth Foundation
Ojai, CA
To support a planning process for a youth-focused wellness village in the community of Ojai.
$125,000

Opportunity West
Richmond, CA
To support a planning process for a youth-focused wellness village in the community of Richmond.
$125,000

People's Community Organization for Reform and Empowerment (CORE)
Los Angeles, CA
To support a planning process for a youth-focused wellness village in the Echo Park/ Temple Beverly area of Los Angeles.
$125,000

Project New Village
San Diego, CA
To support a planning process for a youth-focused wellness village in the Lincoln Park area of San Diego.
$125,000
Redwood Community Action Agency  
Eureka, CA  
To support a planning process for a youth-focused wellness village in the community of Manila.  
$125,000

South Bay Community Services  
Chula Vista, CA  
To support a planning process for a youth-focused wellness village in the del Sol district of San Diego County.  
$125,000

The Youth Leadership Institute  
San Rafael, CA  
To support a planning process for a youth-focused wellness village in the community of Marin City.  
$125,000

Other CYCH Initiative Grant

The Imoyase Group, Inc.  
Los Angeles, CA  
An augmentation to an existing grant for the evaluation of the Children and Youth Community Health Initiative.  
$150,000

Cornerstone Consulting Group  
Houston, TX  
An augmentation to an existing grant to provide technical assistance for grantees working to prevent teen pregnancy.  
$75,000

Deen & Black Public Relations  
Sacramento, CA  
To develop and implement a public education campaign on preventing teen pregnancy.  
$4,000,000

Philliber Research Associates  
Accord, NY  
For evaluation of the Teen Pregnancy Prevention Initiative.  
$2,500,000

**TEEN PREGNANCY PREVENTION**

**VIOLENCE PREVENTION**

Community Action Programs

Asian Resources, Inc.  
Sacramento, CA  
To support community-based youth violence prevention projects in Sacramento.  
$175,000

Bayview-Hunters Point Foundation for Community Improvement  
San Francisco, CA  
To support community-based youth violence prevention projects in San Francisco.  
$175,000

Boys and Girls Club of Stockton, Inc.  
Stockton, CA  
To support community-based youth violence prevention projects in Stockton.  
$175,000

Community Wellness Partnership  
Pomona, CA  
To support community-based youth violence prevention projects in the City of Pomona.  
$315,000

Escondido Youth Encounter, Inc.  
Escondido, CA  
To support community-based youth violence prevention projects in the City of Escondido.  
$315,000

Inland Counties Health Systems Agency  
Riverside, CA  
To support community-based youth violence prevention projects in the City of Riverside.  
$262,500

Inner City Struggle  
Los Angeles, CA  
To support community-based youth violence prevention projects in East Los Angeles.  
$525,000

International Mutual Assistance Association of San Diego  
San Diego, CA  
To support community-based youth violence prevention projects in San Diego.  
$175,000

La Familia Counseling Center, Inc.  
Sacramento, CA  
To support community-based youth violence prevention projects in South Sacramento.  
$325,000
Los Angeles Commission on Assaults Against Women
Los Angeles, CA
To support community-based youth violence prevention projects in the San Fernando Valley.
$315,000

Mendocino Family & Youth Services
Ukiah, CA
To support community-based youth violence prevention projects in Mendocino.
$175,000

Neighborhood House of North Richmond
Richmond, CA
To support community-based youth violence prevention projects in North Richmond.
$175,000

Real Alternatives Program
San Francisco, CA
To support community-based youth violence prevention projects in the Mission District of San Francisco.
$315,000

Santa Cruz Barrios Unidos, Inc.
Santa Cruz, CA
To support community-based youth violence prevention projects in Santa Cruz County.
$315,000

Southern California Youth and Family Center
Inglewood, CA
To support community-based youth violence prevention projects in the City of Inglewood.
$175,000

West Oakland Health Council
Oakland, CA
To support community-based youth violence prevention projects in West Oakland.
$175,000

Peace Prize Awards
Lim, Chea Sok
Santa Ana, CA
For the 1997 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual.
$25,000

Rivas, Barbara
San Diego, CA
For the 1997 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual.
$25,000

Williams, Malcolm J.
Pleasanton, CA
For the 1997 California Peace Prize Award, which supports and acknowledges the past violence prevention activities of this individual.
$25,000

Academic Fellowship Program
Children’s Hospital of Los Angeles
Los Angeles, CA
To support an academic fellowship in violence prevention.
$130,000

Stanford University
Stanford, CA
To support an academic fellowship in violence prevention.
$130,000

State of California Department of Health Services
Sacramento, CA
To support an academic fellowship in violence prevention.
$130,000

Trauma Foundation
San Francisco, CA
To coordinate the 1998 Academic Fellows program of the Violence Prevention Initiative.
$150,000

University of California, Davis
Oakland, CA
To support an academic fellowship in violence prevention.
$130,000

University of California, San Diego
San Diego, CA
To support an academic fellowship in violence prevention.
$130,000

University of California, San Francisco
San Francisco, CA
To support an academic fellowship in violence prevention.
$130,000

Public Education and Policy Grants
Martin & Glantz, LLC
Mill Valley, CA
To develop and implement a public education campaign focused on preventing violence against youth.
$2,000,000
Trauma Foundation
San Francisco, CA
To support the policy information and education activities of the Pacific Center for Violence Prevention.
$2,400,000

WORK AND HEALTH

Center for Governmental Studies
Los Angeles, CA
To identify and develop effective approaches to expand health insurance coverage for California’s 6.5 million uninsured children and adults.
$300,000

The Complementor Project
San Francisco, CA
To develop a communications network for grantees of the Work and Health Initiative.
$75,000

University of California, San Francisco, Institute for Health Policy Studies
San Francisco, CA
To design, conduct, analyze and disseminate information from three phases of a longitudinal survey on the work and health of Californians.
$724,000

GENERAL GRANTS

COMMUNITY HEALTH

Asians and Pacific Islanders for Reproductive Health
Oakland, CA
To train and mentor low-income Asian girls in Long Beach as community health organizers.
$100,000

The Body Positive
Berkeley, CA
To train teen peer educators in the San Francisco Bay area to teach other teens about the symptoms and consequences of, and treatment services for, eating disorders.
$100,000

California State University, Long Beach Foundation
Long Beach, CA
To provide health education and fitness activities for persons with disabilities.
$50,000

Centro de Niños, Inc.
Los Angeles, CA
To educate and mobilize community residents on the environmental health conditions impacting their neighborhoods.
$100,000

The Children’s Dental Center
Inglewood, CA
To bring oral hygiene education to communities experiencing high rates of tooth decay and other related oral diseases.
$50,000

Children’s Services International
Salinas, CA
To provide preventive public health nursing services for homeless children and their families in Monterey County.
$100,000

Citrus Valley Health Foundation
Covina, CA
To support a mobile pediatric clinic that provides preventive health services to uninsured and underinsured children in the San Gabriel Valley.
$50,000

Economic Opportunity Commission of San Luis Obispo County
San Luis Obispo, CA
For core operating support to provide preventive health services to low-income families in two farming communities in San Luis Obispo County.
$100,000

Heal the Bay
Santa Monica, CA
To provide core operating support for community health education programs.
$100,000

Southern California Indian Center
Los Angeles, CA
To improve health, safety and nutrition services for Native American children and families in Los Angeles and Orange Counties.
$100,000

St. Bernardine Family Focus Center
San Bernardino, CA
To develop and coordinate a nurse-managed health center to provide comprehensive health and health education programs for the underserved population of San Bernardino.
$100,000
<table>
<thead>
<tr>
<th>Organization Name</th>
<th>Location, State</th>
<th>Services Provided</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avenal Community Health Center</td>
<td>Avenal, CA</td>
<td>To provide preventive health services and develop a strategic business plan.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Butte Valley-Tulelake Rural Health Projects Inc.</td>
<td>Dorris, CA</td>
<td>For core operating support to provide preventive health services in Siskiyou County.</td>
<td>$75,000</td>
</tr>
<tr>
<td>Landon Pediatric Foundation</td>
<td>Ventura, CA</td>
<td>To provide preventive health services to the medically underserved in Ventura County.</td>
<td>$30,000</td>
</tr>
<tr>
<td>Lifelong Medical Care</td>
<td>Berkeley, CA</td>
<td>To provide core operating support for the provision of preventive services and the development of a five-year business plan.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Long Valley Health Center</td>
<td>Laytonville, CA</td>
<td>To provide preventive health services in Laytonville.</td>
<td>$70,000</td>
</tr>
<tr>
<td>Los Angeles Free Clinic</td>
<td>Los Angeles, CA</td>
<td>For core operating support and the provision of preventive services to medically underserved children ages 5 to 19 in the Hollywood-Wilshire communities of Los Angeles.</td>
<td>$70,000</td>
</tr>
<tr>
<td>The Mobile Medical Office</td>
<td>Eureka, CA</td>
<td>To provide preventive health services to the homeless and medically indigent in Humboldt County.</td>
<td>$40,000</td>
</tr>
<tr>
<td>National Medical Association Comprehensive Health Center, Inc.</td>
<td>San Diego, CA</td>
<td>For core operating support to consolidate the human resource functions of three community health centers in San Diego County and redirect resources into primary and preventive services.</td>
<td>$100,000</td>
</tr>
<tr>
<td>Northeastern Rural Health Clinics</td>
<td>Susanville, CA</td>
<td>To provide preventive health services in Lassen County.</td>
<td>$70,000</td>
</tr>
<tr>
<td>San Gorgonio Memorial Hospital Foundation</td>
<td>Banning, CA</td>
<td>To provide preventive health services to residents of Banning, Beaumont, Calimesa, Cherry Valley and Cabazon.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Southwest Community Health Center</td>
<td>Santa Rosa, CA</td>
<td>For core operating support including primary care services and a perinatal support program for underserved residents of Southwest Santa Rosa.</td>
<td>$100,000</td>
</tr>
<tr>
<td>St. John's Well Child Center</td>
<td>Los Angeles, CA</td>
<td>For core operating support to expand a primary health-care clinic providing services to children and youth in the Central, South and Southeast sections of Los Angeles.</td>
<td>$70,000</td>
</tr>
<tr>
<td>Students Run America</td>
<td>Van Nuys, CA</td>
<td>To provide continued core operating support for Students Run LA and its expanded program focus on middle-school youth.</td>
<td>$120,000</td>
</tr>
<tr>
<td>University of California, San Diego</td>
<td>La Jolla, CA</td>
<td>To provide core operating support for the establishment of the Healthy School Initiative at a new charter high school on the university campus.</td>
<td>$75,000</td>
</tr>
<tr>
<td>Western Sierra Medical Clinic</td>
<td>Downieville, CA</td>
<td>To provide preventive health services and develop a strategic business plan.</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
### TEENAGE PREGNANCY PREVENTION

**Girls After School Academy**  
San Francisco, CA  
To provide core operating support for a program to improve the health of young women residing in Sunnydale public housing in San Francisco.  
$50,000

**Girls Incorporated of Carpinteria**  
Carpinteria, CA  
For core operating support for teen pregnancy prevention programs.  
$50,000

**New Economics For Women**  
Los Angeles, CA  
To provide core operating support for a family development program for teen mothers and children.  
$100,000

**Ridgway High School**  
Santa Rosa, CA  
To support a teen pregnancy prevention program for continuation high school students.  
$30,000

**Search to Involve Pilipino Americans, Inc.**  
Los Angeles, CA  
To provide core operating support for the development of a comprehensive family life education program for at-risk adolescents.  
$100,000

**Teen Pregnancy Coalition of San Mateo County**  
Redwood City, CA  
To provide comprehensive sexuality education programs for students in San Mateo County schools.  
$100,000

**Westside Women's Health Center**  
Santa Monica, CA  
To support the expansion of the teen peer counseling program designed to prevent pregnancy and STDs among youth in West Los Angeles.  
$100,000

**Women and Youth Supporting Each Other**  
Los Angeles, CA  
To provide core operating support for education and mentoring for middle-school girls as a teen pregnancy prevention strategy.  
$100,000

### VIOLENCE PREVENTION

**Fresno Barrios Unidos**  
Fresno, CA  
For core operating support of a school-based violence prevention program for youth in southeast Fresno.  
$100,000

**The Mentoring Center**  
Oakland, CA  
To support mentoring programs for African-American youth in an effort to prevent violence.  
$100,000

**Omega Boys Club of San Francisco**  
San Francisco, CA  
For core operating support for youth violence prevention outreach and academic preparation programs.  
$100,000

**Pro-Youth Coalition**  
Santa Barbara, CA  
To support a community violence prevention program in Santa Barbara.  
$100,000

**Youth Alive**  
Oakland, CA  
For core operating support for a youth violence prevention program.  
$100,000

**Youth Radio**  
Berkeley, CA  
For core operating support to maintain and expand education and training programs that use the media as a tool for engaging youth in violence prevention.  
$100,000

### WORK AND HEALTH

**Center for Community Advocacy**  
Salinas, CA  
To support efforts to improve health and safety conditions of farmworker families in Monterey and Santa Cruz Counties.  
$100,000

**Coalition for Immigrant and Refugee Rights and Services**  
San Francisco, CA  
To support a home health-care, employment training and referral program for Latina immigrant women in San Francisco.  
$60,000
CRLA Foundation
Sacramento, CA
To improve the health of California farmworkers by implementing the Field Sanitation and Work Safety Outreach Project with particular emphasis in the Central Valley, San Diego and Northern California.
$110,000

The Legal Aid Society of San Francisco
San Francisco, CA
To provide preventive services to low-income workers whose health conditions place them at risk of losing employment.
$100,000

Los Angeles County Wellness Council
Los Angeles, CA
To deliver worksite health education, screening and referrals to medically underserved and uninsured minimum wage earners in Central Los Angeles.
$95,000

Organización en California de Líderes Campesinas, Inc.
Pomona, CA
To train farmworker women as health advocates and to educate farmworkers about pesticide poisoning and field sanitation issues.
$90,000

Plugged In—Learning Through Technology
East Palo Alto, CA
To increase residents’ access to health information by creating a health resource area within a technology center in East Palo Alto.
$60,000

Santa Clara University
Santa Clara, CA
To support a workers compensation clinic to serve unrepresented, low-income injured workers in the East San Jose community.
$85,000

SPECIAL PROJECTS

Strengthening Safety Net Providers

Alameda Health Consortium
Oakland, CA
To provide support for preventive health services and managed-care infrastructure activities in member clinics.
$300,000

California Council of Churches
Sacramento, CA
To build the service delivery capacity of the religious community to meet multiple health and social service needs of welfare-to-work participants.
$150,000

California Institute for Mental Health
Sacramento, CA
To develop and disseminate best practices about identifying, treating and preventing behavioral health barriers to employment.
$100,000

Catholic Charities
Stockton, CA
To provide mental health and substance abuse services to mothers of young children recovering from addiction and transitioning from welfare to work.
$90,000

The Center for Community Health and Well-Being, Inc.
Sacramento, CA
For core operating support during the transition from first- to second-generation organizational leadership.
$200,000

Coalition of Orange County Community Clinics
Santa Ana, CA
To provide support for preventive health services in 15 member clinics and coalition-wide infrastructure development.
$300,000

Community Clinic Association of Los Angeles County
Los Angeles, CA
To provide support for preventive health services in member clinics and for association-wide infrastructure development.
$300,000
Community Health Partnership of Santa Clara County
San Jose, CA
To provide support for preventive health services in member clinics and for association-wide infrastructure development.
$300,000

Community Service Organization, Inc.
Bakersfield, CA
To provide mental health and substance abuse services to low-income clients recovering from addiction and transitioning from welfare to work.
$90,000

County of Alameda
Oakland, CA
To support the preventive service component of a newly implemented model of public health in Alameda County.
$350,000

Council of Community Clinics
San Diego, CA
To provide support for preventive health services in member clinics and for association-wide infrastructure development.
$300,000

Interim Inc.
Monterey, CA
To provide mental health and case management services to aid adults with psychiatric and substance abuse problems in the transition from welfare to work.
$90,000

Occidental College
Los Angeles, CA
To promote healthier families and neighborhoods by implementing a series of community food security initiatives in the Los Angeles region.
$129,000

San Francisco Community Clinic Consortium
San Francisco, CA
To provide support for preventive health services in member clinics, and for infrastructure consortium-wide development.
$300,000

Consumer Education About the Changing Health Care System

California Health Decisions
Orange, CA
To implement replications of the Consumer Feedback Loop for Medi-Cal managed-care plans in Riverside, San Bernardino and Los Angeles.
$200,000

Center for Health Care Rights
Los Angeles, CA
To continue support of a pilot ombuds program in Sacramento for consumers enrolled in managed-care systems.
$635,000

Maternal and Child Health Access
Los Angeles, CA
To continue the Medi-Cal Managed Care Education and Assistance Project to assist Medi-Cal beneficiaries during the transition to managed care in Los Angeles County.
$400,000

Sacramento Valley Organizing Community
Sacramento, CA
To implement a health-care campaign in Sacramento, Yolo and Solano Counties to assist low-income, uninsured residents who apply for the Healthy Families program and Medi-Cal.
$130,000

Policy Analysis

California Budget Project
Sacramento, CA
To support policy analysis, research and public education addressing the impact of public spending decisions on the health and welfare of low- and middle-income Californians.
$150,000

Center for Governmental Studies
Los Angeles, CA
To develop policy recommendations addressing structural and financial challenges that impact local governments’ ability to provide health care in California.
$150,000

Children’s Planning Council Foundation, Inc.
Los Angeles, CA
To implement Los Angeles County’s strategic action plan to improve health and wellness outcomes for children living in the county.
$310,000
<table>
<thead>
<tr>
<th>Organization</th>
<th>Location</th>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of California, Los Angeles</td>
<td>Los Angeles, CA</td>
<td>To provide core operating support for the Center for Health Policy Research in fulfillment of its research, public service and educational mission.</td>
<td>$200,000</td>
</tr>
<tr>
<td>Advocacy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Children Now</td>
<td>Oakland, CA</td>
<td>For core operating support to continue addressing the health needs of California’s children.</td>
<td>$100,000</td>
</tr>
<tr>
<td>Families USA Foundation</td>
<td>Washington, DC</td>
<td>To support the Medi-Cal Community Assistance and Public Education Project to strengthen and expand the statewide advocacy infrastructure concerned with health-care access and quality for low-income and other vulnerable populations.</td>
<td>$500,000</td>
</tr>
<tr>
<td>FUNDING PARTNERSHIPS/COLLABORATIVES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>California Community Foundation</td>
<td>Los Angeles, CA</td>
<td>To support the Los Angeles Community AIDS Partnership.</td>
<td>$150,000</td>
</tr>
<tr>
<td>California Community Foundation</td>
<td>Los Angeles, CA</td>
<td>For grantmaking to help meet the health needs of gay and lesbian populations.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Community Foundation of Santa Cruz County</td>
<td>Soquel, CA</td>
<td>For grantmaking to help meet the health needs of gay and lesbian populations.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Community Network for Youth Development</td>
<td>San Francisco, CA</td>
<td>For the implementation of a public education campaign for the San Francisco Beacon Center’s program to enhance students’ health and wellness.</td>
<td>$260,000</td>
</tr>
<tr>
<td>Foundation Consortium</td>
<td>Sacramento, CA</td>
<td>To work with government and the private sector to create integrated systems of preventive services to improve the health, mental health and social outcomes for children, youth and families in California.</td>
<td>$580,000</td>
</tr>
<tr>
<td>Hispanics in Philanthropy</td>
<td>Berkeley, CA</td>
<td>To support “The Funders Collaborative for Strong Latino Communities,” aimed at providing resources to Latino non-profit health organizations in California.</td>
<td>$300,000</td>
</tr>
<tr>
<td>Los Angeles Women’s Foundation</td>
<td>Los Angeles, CA</td>
<td>To support the Women’s Health Initiative, which directs strategic grants to community-based agencies to strengthen and expand programs that protect and improve the status of women’s health.</td>
<td>$140,000</td>
</tr>
<tr>
<td>National Funding Collaborative on Violence Prevention</td>
<td>Washington, DC</td>
<td>To provide core operating and financial support for two community-based violence prevention collaboratives in California.</td>
<td>$300,000</td>
</tr>
<tr>
<td>Northern California Grantmakers</td>
<td>San Francisco, CA</td>
<td>To provide matching grants to AmeriCorps service programs that promote community health in Northern California.</td>
<td>$50,000</td>
</tr>
<tr>
<td>Northern California Grantmakers</td>
<td>San Francisco, CA</td>
<td>To support the AIDS Task Force to allocate funding for AIDS programs in nine Bay Area counties.</td>
<td>$170,000</td>
</tr>
<tr>
<td>Project Concern International</td>
<td>San Diego, CA</td>
<td>To support health promotion activities along the California/Baja border.</td>
<td>$106,000</td>
</tr>
<tr>
<td>San Francisco Foundation Community Initiative Funds</td>
<td>San Francisco, CA</td>
<td>To support health grantmaking of The Gateway Initiative, a partnership between San Francisco Foundation and the Horizons Foundation.</td>
<td>$50,000</td>
</tr>
</tbody>
</table>
Ventura County Aids Partnership
Camarillo, CA
To support a funding pool from which grants will be made to agencies in Ventura County to support AIDS prevention and service activities.
$50,000

California Association of Peer Programs
Pasadena, CA
To develop a comprehensive evaluation of the impact and possible cost benefits of peer programs that lead to improved individual and community health.
$100,000

California Coalition for Reproductive Freedom
Sacramento, CA
For core operating support for a program promoting access to reproductive health care.
$200,000

Californians for Pesticide Reform
San Francisco, CA
To support the Pesticides and Public Health Project to enlist physicians and other health-care professionals in a statewide campaign to eliminate the use of the most dangerous pesticides in California.
$100,000

California State Rural Health Association
Arcata, CA
For core operating support to expand organizational capacity to improve the health status of vulnerable rural populations.
$100,000

County of Riverside
Riverside, CA
To provide preventive health services to the underserved community of Jurupa.
$200,000

Oakland Community Organizations
Oakland, CA
To support job creation, developing effective employment training and placement programs and policies as a means of mitigating the negative health impact of unemployment on residents of Oakland.
$90,000

Public Health Institute
Berkeley, CA
To establish the California Center for Youth Advocacy and Policy Development to work for the improvement of adolescent health and wellness statewide.
$400,000

Radio Bilingüe
Fresno, CA
To establish a weekly interactive radio program in Spanish to discuss child health and parenting issues among immigrant families.
$100,000

RAND Corporation
Santa Monica, CA
To disseminate “Investing in Our Children: What We Know and Don’t Know About the Costs and Benefits of Early Childhood Intervention,” a book about RAND’s research on program models that have proven effective in improving health outcomes for children.
$25,000

University of California, San Francisco
San Francisco, CA
To conduct an analysis of the scientific literature on the impact of affirmative action on community health, particularly for traditionally underserved populations, and to publish a report for decisionmakers.
$50,000

University of Southern California
Los Angeles, CA
For tuition support to encourage underrepresented minority students to pursue careers in medicine.
$100,000

Women’s Health Collaborative
Berkeley, CA
To provide core operating support for activities to improve the health of women and girls.
$150,000

Yale University
New Haven, CT
To support a case-study analysis and publication documenting the events leading up to the 1996 FDA’s regulation restricting the sale and promotion of cigarettes and smokeless tobacco to children and adolescents.
$75,000
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Program Assistant

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WEBSITE
www.tcwf.org
WE’VE GOT A NEW LOOK AT  
www.tcwf.org

Our website—www.tcwf.org—has been redesigned to offer you more information about the Foundation, its programs, publications and issues affecting the health of Californians.

We have created this site to serve as a continually expanding resource for grantseekers, policy makers, media and the general public.

Visitors may access:

- In-depth information about our grant programs
- Answers to questions about health and public policy
- The California Wellness Foundation publications, including our annual report and quarterly newsletter
- A list of recent grants
- Links to websites related to the Foundation’s areas of interest